



National Urban League
Young Professionals

*Empowering Communities.
Changing Lives.*

URBAN LEAGUE OF GREATER ATLANTA - YOUNG PROFESSIONALS

Atlanta, Georgia



2013 YP CHAPTER AWARDS SUBMISSION

June 30, 2013

URBAN LEAGUE OF GREATER ATLANTA - YOUNG PROFESSIONALS

Atlanta, Georgia

INSTRUCTIONS: Please complete the information below and submit with your Awards Application.

YP President Name: CIJI TATUM

Phone Number: 404 - 697-8124

Email Address: PRESIDENT@ULGA-YP.ORG

Year Chapter Founded: 2001

	2011-2012	2012-2013
Number of Members	125	160
Number of Affiliate Service Hours	1,152	1,944
Total Affiliate Give (in Dollars)	\$9,750	\$10,300
Number of Corporate Sponsors	6	5
Number of Community Service Events	5	4
Number of Community Partners	80	96

AWARD CATEGORIES

Check which awards your chapter is applying for and complete all applicable information related to your chapter's submission.

NATIONAL AWARDS

- National YP Chapter of Excellence*
- Outstanding "Rookie of the Year" Chapter (only select if chapter is 2 years old or less)*
- National Day of Service*
- National Day of Empowerment*
- Affiliate Service Chapter Award*

REGIONAL YP CHAPTER (Select only one Chapter Region)

- Central Region YP Chapter Award*
- Eastern Region YP Chapter Award*
- Southern Region YP Chapter Award*
- Western Region YP Chapter Award*

REGIONAL CHAPTER MEMBER (Select only one YP Member)

- Central Region Outstanding YP Member*
- Eastern Region Outstanding YP Member*
- Southern Region Outstanding YP Member*
- Western Region Outstanding YP Member*

Signature of YP Chapter President: Ciji Tatum

Signature of Affiliate President & CEO: Nancy Flake Jr

LEADERSHIP DEVELOPMENT

2012-2013 Community Partnerships & Collaborations

5 Seasons Brewing & Restaurant
100 Black Men| Atlanta Football Classic
200 Peachtree
595 North Venue & Lounge
ABBA Associates
AIEM Fitness
All State Insurance
Ambrosia Salon
Atlanta Braves
Atlanta Business League
Atlanta Community Food Bank
Atlanta Contemporary Arts Center
Atlanta Falcons
Atlanta Gas & Light
Atlanta Motor Speedway | NASCAR
Atlanta Mission
BB&T
Benchmark Trophy
Big Bethel Village
Big Thinkers Science Exploration
Blue Heron Nature Preserve
Boost Mobile
Boy Scouts of America | Atlanta Area Council
Buckhead Bottle Bar & Bistro
Burn Unit
Candeo Consultants
Chef of the Party
Chic Boutique Tour
Chick fil A
Chris Cooper
Church's Chicken
Comcast
CL Design Group
Creative Loafing Atlanta
Cru Urban Lounge
Cruzado Restaurant
DJ Tay Productions
Digital Doyennes
Emerging 100
Emory University Goizeuta Business School
Fulton County Elections Office
Fulton County Library
The Garner Circle
Georgia Tech Research Institute Conference Center
Gordon Biersch Brewery
H&R Block
Hands On Atlanta
Henry W. Grady High School
Hodges Consulting
Identity Engineers

IKON Filmworks
Indigo Bar
Intercontinental New Orleans
J3 Group
Jim Ellis Audi
Kat Gudoco Photography
Kennesaw State University
Liquid Soul Media
Livingston Restaurant & Bar
M. Agnes Jones Elementary School
Metro Fuxon
Microsoft
Miller Coors
National Black MBA Association - Atlanta Chapter
New Era Atlanta
Office of Rep Alisha Thomas Morgan
One Music Fest
Operation Hope
Organix Lounge
Ormy's
Paintball Atlanta
Patchwerk Studios
Perfect Bartender
Pinnacle Promotions
Project Open Hand
Red Bull
Red Ultra Lounge
Remy Martin
Roaming Chef
Royal Bus Service
Sandtown Middle School
Shula's 347
Southern Company
State Farm
STATS Sports Bar
STEEL Restaurant
Sweet Georgia Brown's Juke Joint
TMS Consultants
The Bridge
The Customer Agency
The Fox Theatre
The Success Project, LLC
Tito's Vodka
Townsend & Lockett
Tray Deadwyler
TreBro Photography
VitaminWater
Word of Mouth
World Famous Gmack
Worldwin Entertainment

Partnerships & Collaborations Over 3 Year

LEADERSHIP DEVELOPMENT

Young Professional Community Board Membership

T. DeNell Alexander

ASTD .Power Over Prejudice/APC (Board Chair), SIOF, Alpha Kappa Alpha Sorority, Inc.

William Bryant

Association of Fundraising Professionals , Kiwanis, Next Wave Society, Kappa Alpha Psi Fraternity, Inc.

Shanice Christopher

Alpha Kappa Alpha Sorority, Inc, American Field Service. National Association of College Admission Counseling

Chris Gilmore

National Black MBA Association, American Bar Association, Georgia Bar Association, Atlanta Bar Association, Gate City Bar Association

Cherie' Greene

Junior League of Atlanta

Melanie Harris

Corporate Volunteer Council of Atlanta PRSA-GA , Atlanta Business League Georgia Hispanic Chamber of Commerce , National Association of Asian Americans-Atlanta

Keshawn Hughes

Alpha Kappa Alpha Sorority, Inc.

Wade Ivy

New Leaders Council - Atlanta

John Miller

New Leaders Council- Co-Director, Red Clay Democrats

Meredith Mobley

Black Public Relations Society, Atlanta - (Secretary), Delta Sigma Theta Sorority, Inc.

Arnett W. Mumford III

New Leaders Council Atlanta - Co Director of Communications, Focal Point Global - Board Of Directors

Ashley Nealy

Blacks in Government - Public Relations Chair, Young Democrats of Cobb County

Denise Nicholson

National Association of Negro Business and Professional Women's Club (NANBPWC, Inc.) Metro Atlanta Club, National Black MBA Association

Ross Noe

Talk Black Atlanta - board member

Keisha Person

American Chemical Society, National Organization for the Professional Advancement of Black Chemists and Chemical Engineers

Tereance Puryear

Kappa Alpha Psi Fraternity, Inc. , New Leaders Council Atlanta 2013 Fellow, Association of Production and Inventory Control Society, Council of Supply Chain Management Professionals , Delta Sigma Pi Professional Fraternity , United Way VIP Alumni (c/o 2011)

Kendall Ridley

Junior League of Atlanta
New Leaders Council Atlanta

Angie Ross

American College of Physicians

Ciji Tatum

Junior League of Atlanta: Director of External Communications, Clark Atlanta University Alumni Association. LEAD Atlanta

Travis Townsend

National Black MBA Association Atlanta, Director of Legal Affairs; 100 Black Men of DeKalb County, Inc., Member of Leadership Academy Committee; BB&T Corporate Responsibility Steering Committee, Chair of Small Business Development Committee; Outstanding Atlanta, Secretary; Georgia Association of Business Brokers

Marie Whitworth

American Marketing Association

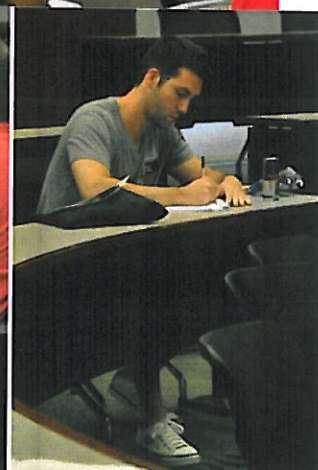
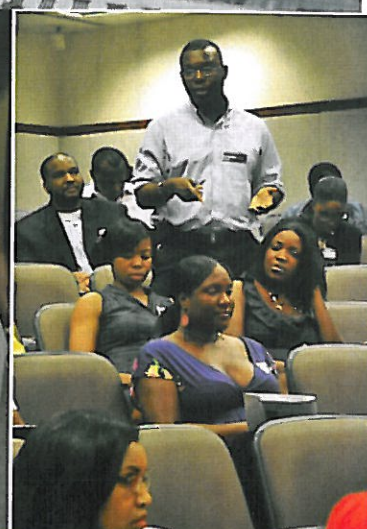
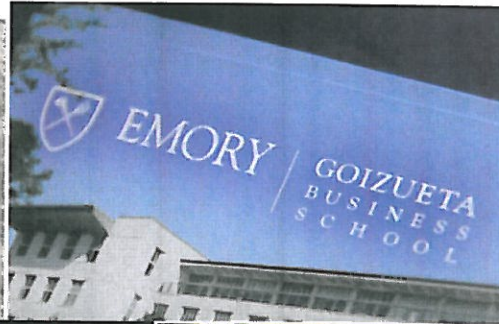
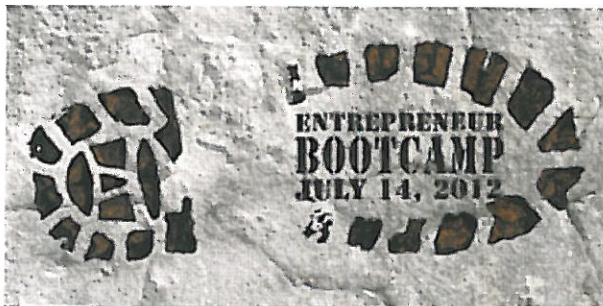
R. Wayne Woodson

National Association of Negro Musicians (Executive Secretary), Metropolitan Atlanta Musicians Association (Program Director), American Choral Directors Association, Conductors Guild

LEADERSHIP DEVELOPMENT Chapter Programming

Entrepreneur Bootcamp - 500 Volunteer Hours

The 4th Annual Entrepreneur Bootcamp was held at Emory University Goizueta Business School. This annual one day conference is open to the public and provides aspiring entrepreneurs to connect with Metro Atlanta Business leaders in their pursuit of economic empowerment. The keynote speaker, Nicole Garner of The Garner Circle PR, gave inspiring advice to over 200 of Atlanta's budding entrepreneurs, young and old. Session topics included Business Plan Development, Social Media 101, Building Your Brand & Marketing, Understanding Credit & Business, and Entrepreneur Round Table.



An Evening with Microsoft - 28 Volunteer Hours

Hosted by Microsoft Corporate Store at Lenox Square Mall, these four 1 hour workshops acclimated over 100 of our members and Project Ready: post secondary students with the new products Microsoft has to offer. Workshop topics included Windows 8, One Note, Managing Data with Ease, and Effective Presentations.



An Evening with



Microsoft



COMMUNITY IMPACT

Community Service Programming

Occupy the Vote! - Super Saturday - 390 Affiliate Hours

Super Saturday is a free voter education event that enhances the civic and political knowledge of the Metro Atlanta community. This signature event is an integral part of the ULGA-YP mission to facilitate civic empowerment and political engagement. At our 5th annual Super Saturday, we were educated about the inner workings of Georgia politics by Howard Franklin, top political strategist and Chief Persuasion Officer at the Influence Factory, and Carolyn Rodriguez- Monden, Finance Director at the Georgia House Democratic Caucus. The featured discussion on the impact of the Transportation Special Purpose Local Option Sales Tax (T-SPLOST) on Georgia included panelists, Che Watkins of Metro Atlanta Chamber, Kofi Wakhisi of Atlanta Regional Commission, and Mark Woodall of the Sierra Club. The highlight of the day was the heated debate between Congressman John Lewis and his challenger Michael Johnson. Topics ranged from education, to taxes, to same-sex marriage. Atlanta WXIA-TV 11Alive's news anchor, DeMarco Morgan served as moderator.



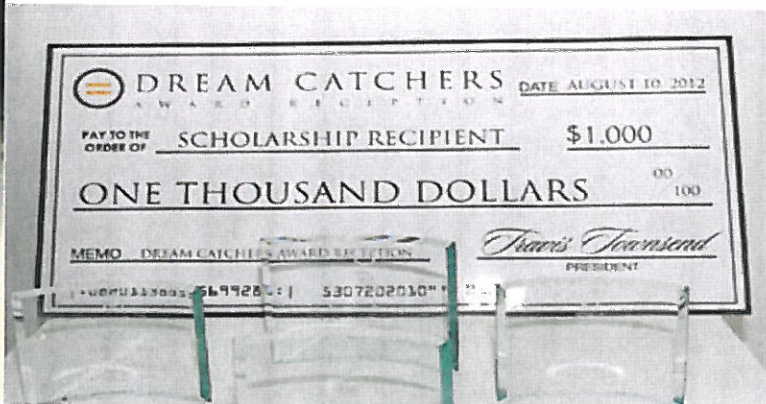
Dream Catchers Award Reception - 1800 Volunteer Hours

The Dream Catchers Awards reception is designed to honor local community leaders who exemplify excellence in serving their community and high school seniors who demonstrate excellence in academics. The honorees represent key stakeholders in the Atlanta community who were identified based on their work in areas relevant to the ULGA-YP's empowerment initiatives: education, economic growth, health and quality of life, civic engagement and leadership, and civil rights and racial justice.

4th Annual Dream Catchers Awards honorees :

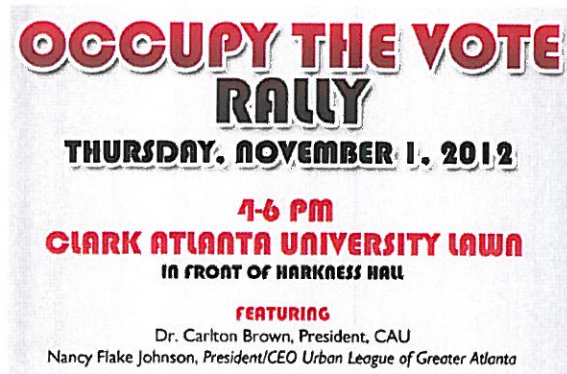
- * Bert's Big Adventure (Bert Weiss): Dream Catchers Award
- * Georgia State Representative Yasmin Neal: Political Advocate Award
- * The Ron Clark Academy: Community Advocate Award
- * Miller Coors: Corporate Advocate Award

ULGA-YP also presented \$5,000 in scholarships to 5 graduating high school seniors who demonstrated academic excellence and a strong commitment to service and the ULGA-YP's empowerment initiatives.



National Day of Empowerment - 100 Affiliate Hours

Over 200 participants rallied together to motivate the Atlanta community and young people to vote! This event was a part of the National Urban League mission to increase voter turnout and featured Dr. Carlton Brown, President, Clark Atlanta University & Nancy Flake Johnson, President/CEO, Urban League of Greater Atlanta..



Urban League of Greater Atlanta Equal Opportunity Dinner - 500 Affiliate Hours

The Equal Opportunity Day (EOD) Dinner - recognizes corporations, organizations and individuals who champion equal opportunities for African Americans and other underserved communities. During the event, three categories of awards are presented: Equal Opportunity Award of the Year, Community Service of the Year, and Rising Star Award, which was awarded to then ULGA-YP Vice President, Ciji Tatum



Mingle & Serve - 100 Volunteer Hours

This 9th annual event attracts over 50 members, potential members and founders as we join together for an evening of fellowship, service and leading Christmas carols. Of the many activities that the volunteers participate in, the highlights of the night is decorating the four-story building of the Big Bethel Villages, a senior living facility and preparing/serving dinner to the residents.



Martin Luther King Jr Day of Service at Blue Heron Nature Preserve - 165 Volunteer Hours

Volunteers completed a beautification project that included laying mulch, clearing debris, and creating a rock trail for walking and sight-seeing. The 30 volunteers also built a fence around the perimeter of the nature preserve.



Occupy the Vote! - Voter Registration, Presidential Debate Watch Parties, State of the Union Address - 614 Affiliate Hours

Working alongside the ULGA Affiliate and Guild, 728 Atlanta citizens are registered to vote. ULGA-YP Voter Registration drives were conducted at the following events: Bronner Bros Hair Show, Atlanta Football Classic, John's Creek High School, Police Memorial Ride, KMA Health Fair, West End Mall, Atlanta Fair, Black History Month Parade, Daniel McLaughlin Therrell High School, and Sweet Auburn Music Festival.



Day at the Capitol - 250 Volunteer Hours

Day at the Capitol is a great experience for young Atlanta professionals to learn about politics on a state level. The 4th Annual Day at the Capitol was sponsored by the office of Representative Alisha Thomas Morgan. Attendees sat through legislative session where new bills were introduced and dismissed, followed by an educational piece on bills. Speakers included Representative Rahn Mayo, Government Affairs Director Rufus Montgomery, Attorney Ronnie Mabra, Deputy Commissioner of Programs Keith Bostick, Justice Harold Melton, and Georgia Black Republican Council Chairman Michael McNeely.



ULGA | YOUNG PROFESSIONALS
Urban League of Greater Atlanta Young Professionals

JOIN THE OFFICE OF
REP. ALISHA THOMAS MORGAN
AS WE PRESENT THE 4TH ANNUAL

“Day at the Capitol”

Please RSVP at <http://4thannualdatc.eventbrite.com/>

Wed March 20th

Check-in at 8:30am

**Coverdell Legislative Office
Building Room CLOB 415**

Rep. Alisha Thomas Morgan



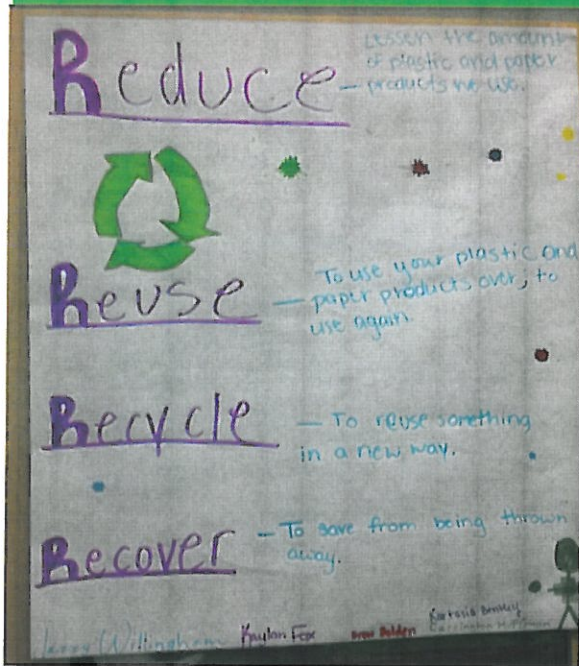
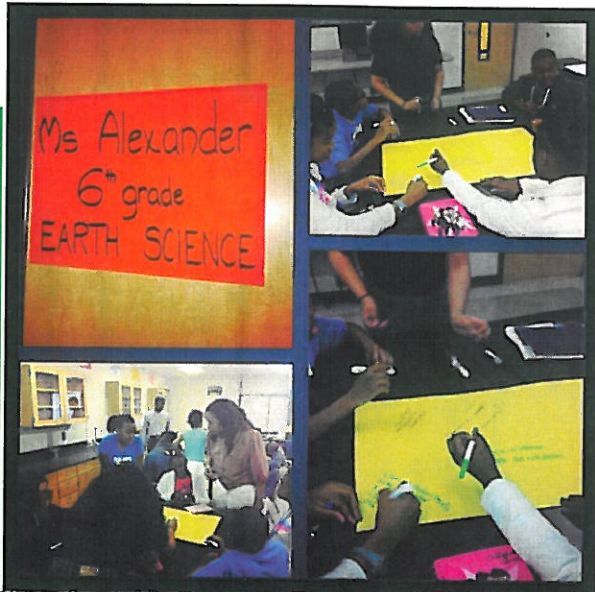
National Day of Service - 224 Volunteer Hours; 164 Affiliate Hours

For the 10th Annual National Day of Service, ULGA-YP offered two days of volunteer opportunities for its members. Partnering with the ULGA Project Ready Program, Big Thinkers Science Exploration LLC and Comcast, 72 volunteers participated in the S.T.E.M. focused education awareness for 500 middle school students at Sandtown Middle School and a four hour Environmental Ambassador activity at M. Agnes Jones Elementary School.

"Green in the Movement" National Day of Service

Friday, April 26 • Sandtown Middle School

Saturday, April 27 • M. Agnes Jones Elementary



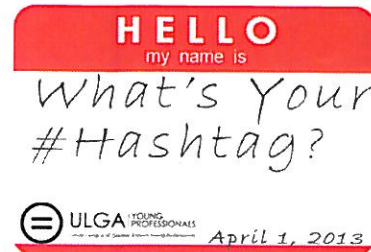
FELA! Night Out - 60 Volunteer Hours

ULGA-YP members were offered discount tickets to the opening night performance of the musical Fela!, held at the Fabulous Fox Theatre. After the spell-bounding production, members were attended a special Meet and Greet session with the cast featuring Michelle Williams of Destiny's Child.



What's Your Hashtag? - 134 Volunteer Hours

An interactive event held at 595 North Event Space and Lounge. Guest heard tips on creating a personal brand from Meredith Mobley. With their new personal branding tips, guests moved in 10 min intervals throughout the space to collaborate and understand other guests newly created hashtags.



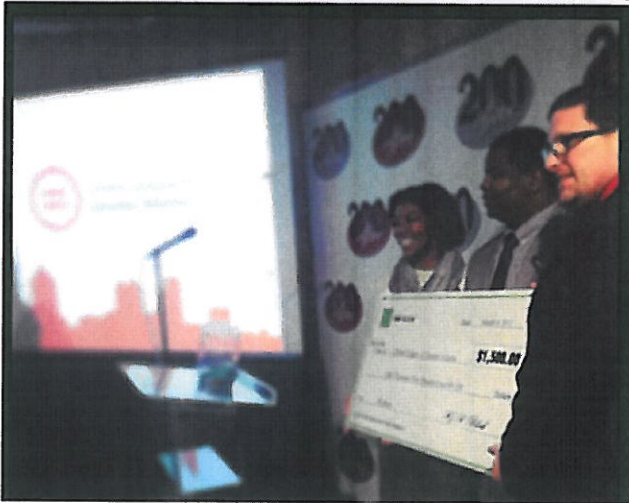
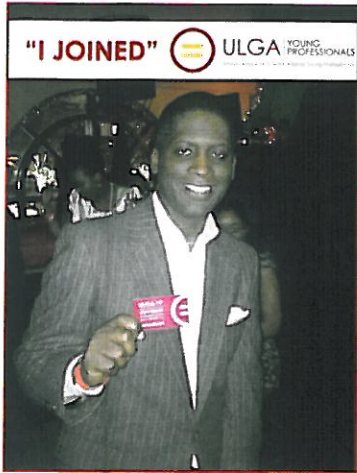
"42" The Jackie Robinson Story - 6 Volunteer Hours

Members and friends participated in a screening of the new Warner Brothers film "42" which is a true life story of Jackie Robinson. Jackie Robinson was the first African American to break the color barrier of Major League Baseball in 1947. He accomplished this task with grace and resilience.

National NULYP partner Marriott Hotel International sponsored this event.



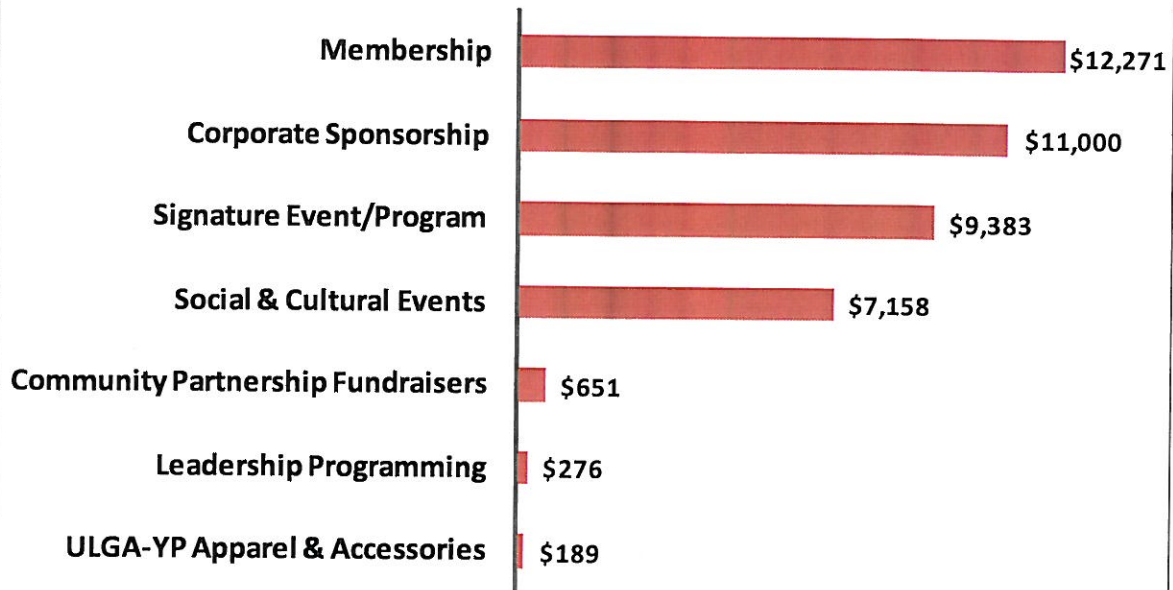
FUND DEVELOPMENT



H&R BLOCK®



Total Revenue = \$40,967



COMMUNICATIONS

Social Media



1,125 Followers



1,186 Likes
1,346 Weekly Total Reach



149 Followers



857 Members



286 Members



2,700 subscribers

Print /News Media

11 Alive.com

<http://www.11alive.com/news/article/247985/0/Urban-League-of-Greater-Atlanta-Young-Professionals>

Black Celebrity Giving

<http://www.blackcelebritygiving.com/2012/08/urban-league-of-greater-atlantas-young-professionals-fourth-annual-dream-catchers-event-to-award-scholarships-to-hs-graduates/>

Dryer Buzz

<http://www.dryerbuzz.com/2012/08/living-atlanta-style-dream-catchers-awards-reception-honors-atlanta-stakeholders-august-10th-urban-league-of-greater-atlanta-young-professionals/>

Urban Lux Magazine

<http://liveurbanlux.com/livin-a-dream/dream-catchers-scholarship/>

Black Celebrity Giving

<http://www.blackcelebritygiving.com/2012/07/urban-leagues-young-professionals-of-atlanta-hosts-super-saturday-voter-education-event/>

Atlanta Journal Constitution (AJC)

<http://www.ajc.com/news/news/local/urban-league-of-greater-atlanta-young-professional/nQXPX/>

Midtown Patch

<http://midtown.patch.com/groups/politics-and-elections/p/local-politicians-candidates-to-attend-super-saturday7fe11ab6c3>

Buckhead Patch

<http://buckhead.patch.com/articles/volunteers-spend-king-day-beautifying-blue-heron-nature-preserve>

OUTSTANDING YP MEMBER OF THE YEAR



Cherie' Greene is a Business Analyst for Children's Healthcare of Atlanta, one of the leading pediatric hospitals in the country. In this role she serves as a liaison between the Finance and Nursing departments providing financial analysis and budgeting expertise.

Prior to joining Children's Healthcare of Atlanta, Cherie' was a Financial Analyst for the American Cancer Society in Atlanta. Bridging her love of community service to the mission of fighting cancer, she volunteered for the American Cancer Society's Relay for Life and Making Strides Against Breast Cancer events through fundraising and event coordination.

A native of Columbia, South Carolina, Cherie' graduated cum laude from North Carolina Agricultural and Technical State University with a Bachelor's degree in Accounting (Aggie Pride!). As a student at North Carolina A&T, Cherie' became a member of Alpha Kappa Alpha Sorority, Incorporated serving as Co-Chair of the chapter's hospitality committee. Additionally, she held leadership positions as Treasurer in the ALOBEAEM Accounting Society and as Secretary in the Beta Alpha Psi Honors Fraternity.

Cherie' joined the Urban League of Greater Atlanta - Young Professionals (ULGA-YP) in 2009 and hit the ground running! She has served as a member of the Political Awareness Committee, Community Service Committee, Fundraising Committee and the Dream Catchers Awards Reception committee. From 2011-2012 she created a funds tracking template for easy maintenance and distribution of financial reporting as the Executive Board Treasurer. Cherie' is currently the Vice President of ULGA-YP and was voted by her peers as the organization's member of the year.

When Cherie' s community service plate isn't filled with activities within ULGA-YP she serves as a member of the Junior League of Atlanta and mentor for Big Brothers Big Sisters.

Cherie' is a self-proclaimed "foodie" who enjoys cooking, reading, running (sometimes), and lazy days with her dog Roxie.