

Empowering Communities. Changing Lives.

## URBAN LEAGUE OF GREATER ATLANTA - YOUNG PROFESSIONALS

ATLANTA, GEORGIA

2014 YP CHAPTER AWARDS SUBMISSION

June 30, 2014

## URBAN LEAGUE OF GREATER ATLANTA - YOUNG PROFESSIONALS | 6/30/2014

## URBAN LEAGUE OF GREATER ATLANTA - YOUNG PROFESSIONALS

## ATLANTA, GEORGIA

INSTRUCT	IONS: Please complete the information b	elow and submit wit	h your Awards Applica	ation.
YP Presider	nt Name:Ciji Tatum			
Phone Number:404-697-8124				
Email Addre	ess:president@ulga-yp.org			
Year Chapte	er Founded:2001			
		2012-2013	2013-2014	
	Number of Members	160	126	
	Number of Affiliate Service Hours	1,944	4,388.25	
	Total Affiliate Dollars Given	\$10,300	\$19,600	
	Number of Corporate Sponsors	5	43	
	Number of Community Service Events	4	13	
	Number of Community Partners	96	67	
	Number of Sister Chapters Supported	0	5	
NATIONAL AWARDS  National YP Chapter of Excellence Outstanding "Rookie of the Year" Chapter (only select if chapter is 2 years old or less) National Day of Service National Day of Empowerment A Affiliate Service Chapter Award				
REGIONAL	YP CHAPTER (Select only one Cha	pter Region)		
☐ Central Region YP Chapter of Excellence ☐ Eastern Region YP Chapter of Excellence < Southern Region YP Chapter of Excellence ☐ Western Region YP Chapter of Excellence				
REGIONAL	CHAPTER MEMBER (Select only or	ne YP Member)		
☐ Central Region Outstanding YP Member ☐ Eastern Region Outstanding YP Member ☐ Southern Region Outstanding YP Member ☐ Western Region Outstanding YP Member				

# URBAN LEAGUE OF GREATER ATLANTA - YOUNG PROFESSIONALS | 6/30/2014

Signature of YP Chapter President:		
Ciz &asm		
Signature of Affiliate President & CEO:		
SUPPORT CHAPTER CONFIRMATION		
I Jemar Ward, the undersigned am the President of the New York Urban League Young Professionals chapter of the National Urban League Young Professionals, and I confirm that my chapter has received support (fundraising) from Urban League of Greater Atlanta – Young Professionals.		
Signature:		
Signature: Ricardo Thomas		
I Monica Burch, the undersigned am the President of the NEXT Philadelphia chapter of the		

I Monica Burch, the undersigned am the President of the NEXT Philadelphia chapter of the National Urban League Young Professionals, and I confirm that my chapter has received support (fundraising) from Urban League of Greater Atlanta – Young Professionals.

Signature:

Printed Name: Manica Purch

Printed Name: Monica Burch

I Candice Quarles, the undersigned am the President of the Urban League of Greater Dallas Young Professionals chapter of the National Urban League Young Professionals, and I confirm that my chapter has received support (community service) from Urban League of Greater Atlanta – Young Professionals.

Signature: Cardin Q.

Printed Name: _	Candice Quarles	

I Tevin Smith, the undersigned am the President of the New York Urban League Young Professionals chapter of the National Urban League Young Professionals, and I confirm that my chapter has received support (fundraising) from Urban League of Greater Atlanta – Young Professionals.

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Signature:

Printed Name: \_\_Tevin Smith

## LEADERSHIP DEVELOPMENT-

Corporate Collaborations	Partnerships
5/3 Bank	100 Black Men of Atlanta Inc., Emerging 100
All Fired Up	Alpha Kappa Alpha Sorority Inc., Nu Lambda Omega
Allstate Insurance	Anna Ruth, ARPR
Alston & Bird	Atlanta Business League, The Bridge
American Federation for Children-	Atlanta Dream
AT&T	Atlanta Film Festival
Atlanta Braves	Atlanta Jaycees
Atlanta History Center	Atlanta Technology Village
Atlanta Symphony Orchestra	Atlanta Young Republicans
Box Tops for Kids	Big Bethel Senior Village
Chick Fil A Foundation	Black Girls Run!
Cox Communications	BrothaTech
Defoor Centre	BuffHer, house of exfoliation
Empire Distributors	Campaigns Academy
Fuse Arts Center	Chef Jaaion
Game-X	Chic Boutique Tour
Georgia Tech Research Institute	
Conference Center	Chris Cooper, author "Get Sh*T Done" Clark Atlanta University
Georgia Resource Center	
H & R Block	Commerce Club, Young Commerce Society Community Guilds
Liquid Soul, the lifestyle marketing	
company	Congressman David Scott
Massage Envy	Continuous Line Design
	Courtney English, Atlanta Public Schools Board of
McCray's Tavern Microsoft	Education, Board Chairperson
Miller Coors	Digital Doyennes
	District Attorney Paul Howard
NASCAR	Evi D. Consulting
National Black Arts Festival	Georgia Coalition for the People's Agenda
Negril Village	Georgia Governor Nathan Deal
Nike	Georgians for a Healthy Future
Red Bull North America	Goodie Hack
Reebok	Grady High School
Southern Company	H. Harper Station
State Farm	Halo Lounge
Steel Restaurant & Lounge	Hodge Podge Coffee House and Gallery
Subway	Hudson Grille
Suntrust Bank	I Motivate Me Global
The Perfect Bartender	Ivory Bridal & Formal
Tito's Handmade Vodka	Jerry Henry, Executive Director of Georgia Carry
True Colors Theatre American Dance	Keisha Lance Bottoms, Atlanta City Council District 11
Company	Kwanza Hall, Atlanta City Council District 2
Turner Broadcasting	Leo Smith, Policy Chairperson at Georgia Black
Uber (On Demand Car Service)	Republican Council
United Way of Greater Atlanta	Lillie Mae PR
V103	My Fair Sweets
Voscato	National Black MBA Atlanta Association
Wells Fargo	National Sales Network, Atlanta Chapter
	National Society of Black Engineers, Atlanta Chapter
	Haddia Goody of Black Engineers, Adama Oriapter

Opportunity Hub Partec Consulting Group Photos by Ojo Project Open Hand Representative Stacy Abrams, House Minority Leader, Georgia General Assembly Rodney Sampson, author "Kingonomics" Score, for the life of your business SF35 State Representative Alisha Thomas Morgan State Senator Hunter Hill The B. Loft event venue The Entreprenuers Ivy League The Lawrence The Martin Luther King, Jr. Center for Nonviolent Social Change, Inc. Trees Atlanta Walgreens, Way to Well Tour Wine Shoe Work, Ready, Grad! Young Democrats of Atlanta

Urban League of Greater Atlanta - Young Professionals Community Board membership:

Member Name	Organization Name	Respective Title
Adrianne Prysock	National Society of Black Engineers	Women in Science and Engineering - Special Interest Group Director
Alecia Asbury	Day League, formerly DeKalb County Rape Crisis Center	Board of Directors
Ashley Nealy	Blacks in Government - Metro Atlanta Chapter, Young Democrats of Cobb County, Black Caucus of Young Democrats of America, Women to Watch Advisory Council	Public Relations/Communications Chair, Secretary, Outreach Director
Christopher Bruce	The Gate City Bar Association	Member-At-Large
Ciji Tatum	Junior League of Atlanta, LEAD Atlanta, FLUX Executive Board, Urban League of Greater Atlanta, Georgia WIN List: Women to Watch Advisory Council	Director- Elect of Membership Recruitment and Outreach, Class of 2015 Community Issues Day One Co-Chairperson, Marketing Committee Co-Chairperson, Equal Opportunity Day Dinner Co- Chairperson & Marketing Committee Co-Chairperson
Ebonee Younger	iDream Inc, NAAAHR	General Board Member, VP of Finance

Erica Thomas	National Action Network, Speak Out Loud Inc, Young Democrats of Cobb County	Southeastern Regional Director, Executive Director, and Vice President
James Hammond	Black Public Administrators Metro Atlanta Chapter, Atlanta MicroFund, Alpha Phi Alpha Fraternity Inc, Eta Lambda Chapter, New Leaders Council Atlanta	First Vice President of The National Forum, Marketing Chair and Board Member, Board Member At Large, - Technology and Communications Chair
Jatisha Marsh	The Collective (Teach for America), Pi Alpha Omega Chapter of Alpha Kappa Alpha Sorority, Inc.	Board Chair, Graduate Advisor
Jennifer Young	Dekalb Young Democrats, Future Foundation's Young Leaders Council, Decatur/Dekalb Chapter of the National Coalition of 100 Black Women, Women to Watch Advisory Council	Secretary, Secretary, Acting Board Member
Jocelyn Harrington	Community	President
Kanesha Venning	Twenty (20) Something, Inc., Young People Matter	Advisory Board Member, Board of Directors
Morgan Bryant	M.A.D.E. Motivated Adults Developing Excellence	President, Board of Directors
Nicole Winston	National Association of Black Accountants (NABA)	Director of Community Affairs
Tereance Puryear	New Leaders Council	Finance Co Chairperson
Travis Townsend	National Black MBA Association Atlanta Chapter, National Urban League Young Professionals, MAFDET, Inc.	Director of Legal Affairs, Programs Chair, Director of Development & Treasurer
Kofi Gyebi	Bowling Green State University Young Alumni Board	Member - At- Large

## **Leadership Programs:**

- 1. In alignment with the National Urban League's commitment to economic empowerment in August 2013, 180 attendees, 30 speakers and 15 volunteers gathered at the 5<sup>th</sup> Annual Entrepreneur Bootcamp. During this daylong conference, participants received guidance and training from key leaders in the metro Atlanta business community during workshop sessions, where they discussed various aspects of business ownership.
  - o Highlights:
    - Skype tweeted in support of the Entrepreneur Bootcamp after the opening speaker, Chris Cooper delivered his presentation via Skype in Los Angeles (pictured below)

- Social innovator, serial entrepreneur, investor and author Rodney Sampson shared his insight into entrepreneurship, investment and crowd funding as the keynote speaker!
- Survey Results:
  - "I really enjoyed today's session and will encourage others to attend future ULGA - YP events!"
  - "The opportunity to connect and build new relationships with young professionals; get answers to some key questions to help out me on the road to a successful business!"

 "The presenters gave valuable info that I can put to use immediately; not sugar-coated or too abstract



Skype™ Tweet



Crowd Funding Panel joined Keynote Speaker, Rodney Sampson

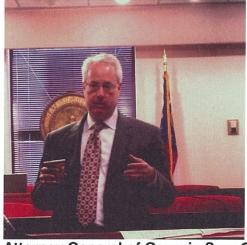


Urban League of Middle Tennessee Young Professionals President, Darius Montgomery receives insight from Rodney Sampson



Urban League of Greater Atlanta – Young Professionals Past President and Urban League of Greater Atlanta Board Treasurer, Otis Threatt pictured with Entreprenuer Bootcamp attendees

- 2. Our commitment to developing leaders and creating a successful succession plan includes chapter leadership programs as well as participation in National Urban League leadership programs. In October 2013, the Urban League of Greater Atlanta Young Professionals covered the conference registration costs for **The Whitney M. Young Jr. Leadership**Development Conference for eight ULGA-YP Executive Board members and four general members that expressed interest in ULGA-YP leadership.
- 3. In the final session of a six part series, the Urban League of Greater Atlanta Young Professionals hosted an "Evening With Microsoft" on October 17, 2013. These one-hour FREE workshops were designed to help our members get a better understanding of the Microsoft products and services. The final session covered the Creating Professional Documents Effortlessly & Designing Effective Presentations □□
- 4. **5th Annual Young Professionals Day at the Capitol** accomplishes our promise to provide opportunities for our members to understand the political process and become more civically engaged. Over 30 young professionals participated in this full day of presentations from State Representative Alisha T. Morgan, District 39; State Representative Michael Smith, District 41; State Representative LaDawn Jones, District 62; Sam Olens, Attorney General of Georgia and Secretary of State Brian Kemp and the opportunity for Young Professionals to advocate on behalf of the issues that affect them directly with their district representative.



Attorney General of Georgia Sam Olens, "Life isn't about politics, it's about improving your community"



Young Professionals Day at the Capitol event flier



Young Professionals pictured with Georgia Governor Nathan Deal

5. During the national weeklong celebration of small business owners, the Urban League of Greater Atlanta – Young Professionals hosted a **Small Business Mixer** at Hodge Podge Coffee House and Gallery (a local small business) to highlight our members who are small business owners as well as provide an opportunity for the 60 + attendees to network with other small business owners and entrepreneurs.



Nicole Garner, owner of the Garner Circle PR posted a picture from the event on her Instagram account that reached over 28,000 followers and resulted in 638 likes!



Small Business Week Kickoff Mixer event flier

## COMMUNITY IMPACT-Affiliate Service Programs:

 Voter Registration Drives: we fulfilled a need from our affiliate, the Urban League of Greater Atlanta to register voters in the metropolitan Atlanta community from June 2013-May 2014. During the above-mentioned time frame, we partnered with the Georgia Coalition for the People's Agenda and the Urban League of Greater Atlanta Guild to host 26 voter registration drives (listed below) and register 736 voters.

Atlanta Fair 2013 & 2014
Sweet Water 420 Festival
Dr. Martin Luther King Jr. Day
Super Saturday: Voter Education
Event
Grady High School
Therell High School
West End Mall (3x)
Congressman David Scott Health Fair
KMA Health Fair
Johns Creek High School
Black History Month Parade

Police Memorial Parade
Domecoming
Sweet Auburn Festival
Mays High School
All Cutz Barbershop
Dr. Martin Luther King Library
King Center
Malcolm X Event
Grant Park Summer Shade Festival
EpiCenter Grand Opening/Block Party
Trayvon Martin Rally
Old Fourth Ward Movie Night

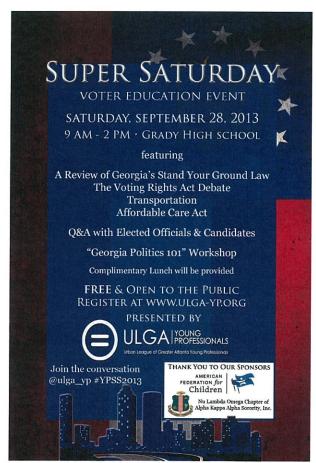
- Twenty ULGA-YP volunteers served alongside our affiliate at the Box Tops Education Bash at Berean Christian Church. The volunteer roles included but are not limited to: operating the Concession Stand, overseeing the kid inflatables, managing the Registration Table, distributing Gift bags and managing the lead stations.
- Project Ready:
  - ULGA-YP provided 20 volunteers to serve as mentors for Project Ready 1:1 mentoring sessions and group field trips
    - Make a Difference Day, Urban Garden community service activity: 20
       Project Ready students & 12 ULGA-YP volunteers
    - Project Ready End of Year Awards: 40 Project Ready Students & 7
       ULGA-YP volunteers
  - O ULGA-YP served as chaperones for the in state Project Ready College Tour in November 2013 and financially supported (\$4,000) the Tennessee Project Ready College Tour in April, 2014 to Tennessee State University, Cumberland University and Middle Tennessee State University. In addition to supporting the college tour financially, the ULGA-YP facilitated a panel discussion with members of the Urban League of Middle Tennessee Young Professionals.
- Legislative Policy Conference: three ULGA-YP members accompanied our affiliate CEO, Nancy Flake Johnson and ULGA Guild President, Herman Andrews to congressional meetings in April, 2014 to advocate for bills in support of the National Urban League
- The ULGA-YP planned and executed the Black Executive Exchange Program (BEEP) on behalf of our affiliate in April, 2014. This 3 -day program exposed over 100 Clark Atlanta University students to a behind the scenes view of life after college.



**ULGA-YP** members providing insight to BEEP students

- In support of the 2<sup>nd</sup> Annual Connecting On The Green golf tournament, the ULGA-YP sponsored a foursome team **(\$600)** to participate as well as provided promotional support and provided in kind donations for the silent auction.
- Additional Support:
  - \$3,100 in support of Urban League of Greater Atlanta signature events, 2013
     Spirit of the League Luncheon, 2013 Equal Opportunity Day Dinner (ULGA-YP President, Ciji Tatum and Past President, Otis Threatt served as gala cochairpersons) and the 2014 Annual Meeting & Stakeholders Luncheon

National Day of Empowerment: The 6th annual Super Saturday: Voter Education Event provided the opportunity for the metro Atlanta community to hear from representatives from both the Democratic Party and the Republican Party on issues such as: the Georgia Stand Your Ground Law, the Voting Rights Debate, Atlanta transportation challenges, the Affordable Care Act. Attendees also heard proposed plans from Atlanta School Board candidates in a panel discussion moderated by WXIA-TV 11Alive's DeMarco Morgan. The highlight of the forum was a special video welcome from Georgia Governor Nathan Deal.



Super Saturday: Voter Education Event Flier



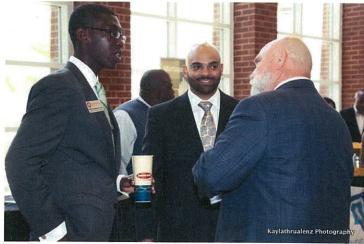
**Atlanta Young Republicans representative** 



WXIA-TV 11 Alive's Demarco Morgan moderates the panel discussion



NULYP Southern Region Vice President Joe Randolph attends Super Saturday



Political Awareness Chairperson, Kofi Gyebi and past Political Awareness Chairperson, Wade Ivy discussing Georgia Stand Your Ground Law with attendee

National Day of Service: 270 students at Kindezi Middle School were exposed to Science, Technology, Engineering, Arts & Math (STEAM) opportunities at a multiple day event for the 2014 National Day of Service.

20 ULGA-YP volunteers worked with the students on various activities including learning and experimenting with maker skills including woodworking, textiles, metal work, sculpture and graphic design as well as designing and building a tool box using a 3-D printer to complete the design.







## **Community Needs Based Programming:**

- Trees Atlanta
- Project Open Hand
- "Shades," a community event for National UV Safety Awareness Month. This event featured free educational information about how to protect skin and eyes from the dangerous effects of the sun during the hot summer months to prevent skin cancer and eye diseases. Free sunglasses and free sunscreen were distributed to over 100 people
- In December 2013, 60 ULGA-YP members and served dinner, sang Christmas Carols and played bingo with over 100 residents at the Big Bethel Senior Village for the **10**<sup>th</sup> **Annual Mingle & Serve** event

## MEMBERSHIP DEVELOPMENT-

- Membership Appreciation Bar B Que, September 2013: 100 members attended
- Join Week, October 2013
  - Empower Hour: over 70 members participated in a night of gaming and networking at Game-X
  - Make a Difference Day/Project Ready Community Service: 12 volunteers planted seeds in an urban garden with 20 students from the Project Ready program
  - Neighborhood Night Out: 105 attendees participated in dinners hosted by ULGA-YP board members in seven different neighborhoods in Atlanta
- Join Week, January 2014 "Resolve to Get Involved"
  - o Kickoff Event: 176 members and prospective members attended
  - o Empower Hour: 50 members attended
  - Ladies of the League & Men of the Movement: collectively 46 members attended both events
  - Neighborhood Night Out: 60 attendees participated in "Sunday Supper" dinners hosted by ULGA-YP board members in four different neighborhoods in Atlanta
  - Finale Members Only Event: 75 members attended the Finale Event and received a member benefit upon arrival
- 640 members attended four General Body Meetings and 66 members attended the two New Member Orientations hosted between June 2013-May 2014
- Informative session hosted by H & R Block "Tax Talks", February 2014 to provide insight on preparing your taxes as a young professional
- Launch of Wild Apricot Members Only Portal in January, 2014 to provide members only information via YP Weekly, forum platform for members to network and link to social media accounts

## **FUND DEVELOPMENT -**

 Campaign to encourage ULGA-YP members to have their taxes prepared by H & R Block, January-April, 2014 to receive \$20 cash back per tax return to donate to our affiliate.



- In collaboration with the 100 Black Men of Atlanta Inc.: Emerging 100, the National Sales Network, the Atlanta Business League: The Bridge and the National Black MBA Atlanta Association we hosted the 2<sup>nd</sup> Annual Under 40 Professionals Networking Mixer, May 2014 and net \$2,615 divided among the five organizations.
- The 5<sup>th</sup> Annual Dream Catchers Awards Reception identifies and recognizes students in the metropolitan Atlanta area who exhibit academic success and awards \$5,000 in scholarships, while honoring businesses and individuals that exhibit excellence in areas in service and civic engagement. Event sponsorship included \$12,000 and revenue \$1,800
- General Sponsorship:

o 5/3 Bank: \$5000

o Miller Coors: \$5000

o Southern Company: \$3000

o American Federation of Children: \$1800

Individual Giving: \$1942.80

## COMMUNICATIONS-

Twitter: 1,532 followers



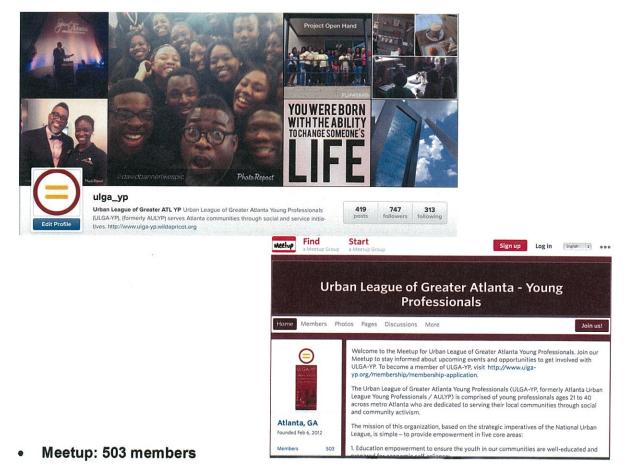
## • Facebook: 1,724 likes



## Youtube:

http://youtu.be/znttLNtYA7s https://www.youtube.com/watch?v=r-Vx1Lx77UI http://youtu.be/q07M\_kRPkuU

Instagram: 747 followers



2

## SISTER CHAPTER SUPPORT -

Miller Coors Full Court Refresh: The Urban League of Greater Atlanta – Young Professional's long standing relationship with Miller Coors was able to benefit the Urban League of Central Carolinas Young Professionals, Next Philadelphia, Urban League of Greater New Orleans Young Professionals, the New York Urban League Young Professionals and their respective communities with a \$25,000 donation to complete a basketball court restoring project.



Thanks to @MillerCoors we are refreshing a Basketball Court in Philly. @TheJetOnTNT @SteveCanal @NEXTPHILA @ULPhilly pic.twitter.com/736UBFyYEC



Tweet in support of Miller Coors Full Court Refresh program from NEXT Philadelphia President, Monica Burch



NYULYP President, Jemar Ward pictured with \$25,000 donation check



\$25,000 donation event in New Orleans, UGNOYP President, Ricardo Thomas pictured above with Miller Coors representative, Steve Can



\$25,000 donation presented to the Urban League of Central Carolinas Young Professionals, pictured then Vice President, Trevin Smith

## DISTINCTION SUBMISSION OUTLINE

The Urban League of Greater Atlanta - Young Professionals of the National Urban League Young Professionals submits hereby Ciji Tatum as a Distinguished:

X YP President	
☐ YP Chapter Leader ☐ YP Member	
Affirmation of requirements met:	
In good standing	Yes / No (circle one)
100% Attendance on COP Calls (Presidents Only)	Yes / No (circle one)
100% Attendance on Regional Calls (Presidents Only)	Yes / No (circle one)
Total volunteer hours	1086
Affiliate volunteer hours	846
Conferences/Programs Member registered for and/or	(circle all that apply)
participated in	NUL National Conference
	Whitney M. Young
	Legislative Policy Conference
	National Day of Service
	National Day of Empowerment

Ciji Tatum has the Urban League movement engrained in her heart! She actively works alongside her affiliate CEO and Guild President to align on fundraising initiatives, programming and identifying opportunities to address the needs of the Metro Atlanta community. Outside of her role as President of the Urban League of Greater Atlanta - Young Professionals she serves on the Urban League of Greater Atlanta Executive Board as the Marketing Committee chairperson and was the 2013 Equal Opportunity Day Dinner co-chairperson; the signature fundraiser for the ULGA. Ciji actively connects with her peers to grow in the movement and helped to facilitate \$100,000 in donations to the New York, Philadelphia, Charlotte and New Orleans young professionals and has participated in service projects alongside the Texas and Nashville young professional chapters.

## DISTINCTION SUBMISSION OUTLINE

The Urban League of Greater Atlanta - Young Professionals of the National Urban League Young Professionals submits hereby Ashley Nealy as a Distinguished:		
☐ <i>YP President</i> X <i>YP Chapter Leader</i> ☐ <i>YP Member</i>		
Affirmation of requirements met:		
In good standing	Yes / No (circle one)	
100% Attendance on COP Calls (Presidents Only)	Yes / No (circle one)	
100% Attendance on Regional Calls (Presidents Only)	Yes / No (circle one)	
Total volunteer hours	683	
Affiliate volunteer hours	379	
Conferences/Programs Member registered for and/or	(circle all that apply)	
participated in	NUL National Conference	
	Whitney M. Young	
	Legislative Policy Conference	
	National Day of Service	
	National Day of Empowerment	

Since joining the Urban League of Greater Atlanta - Young Professionals in January 2012, Ashley has hit the ground running. She immediately joined the Political Awareness Committee and participated in several voter registration drives. She then filled a need for the organization and was appointed the Membership Chairperson and gave countless hours to the movement planning and executing two Join Weeks, providing strategic direction for membership retention, hosting New Member Orientations and managing the ULGA-YP website. As if her plate was not already full, she then joined the National Urban League Young Professionals membership committee and played a key role in the Join Week webinar in October 2013. In addition to her leadership, she represented ULGA-YP at the 50th Anniversary of the March on Washington and is a great example of living the #WeGotNow mantra.

## DISTINCTION SUBMISSION OUTLINE

National Day of Empowerment

The Urban League of Greater Atlanta - Young professionals of the National Urban League Young Professionals submits hereby Kofi Gyebi as a Distinguished:		
☐ YP President ☐ YP Chapter Leader X YP Member		
Affirmation of requirements met:		
In good standing	Yes / No (circle one)	
100% Attendance on COP Calls (Presidents Only)	Yes / No (circle one)	
100% Attendance on Regional Calls (Presidents Only)	Yes / No (circle one)	
Total volunteer hours	960	
Affiliate volunteer hours	800	
Conferences/Programs Member registered for and/or	(circle all that apply)	
participated in	NUL National Conference	
	Whitney M. Young	
	Legislative Policy Conference	
	National Day of Service	

At a time when Kofi was experiencing personal challenges, instead of stepping away from the Urban League movement, he embraced it and committed more time to ensuring that metro Atlantans were registered to vote and aware of the political landscape. As the Political Awareness Chairperson, he led an engaged committee to execute over 30 voter registration drives and register 736 people. His regional peers recognized his work and as a result he was asked to attend the 2013 National Urban League conference and give a presentation on voter registration best practices! His work was recognized locally when he was awarded the Champion of Equality award by the Urban League of Greater Atlanta. Kofi lives the empowerment agenda daily and strives to ensure that all know how powerful the Urban League movement is.