



National Urban League Young Professionals

Empowering Communities...Changing Lives

SOUTHERN REGION

CONFERENCE

SPONSORSHIP PACKET

nulyp.org
ulga-yp.org/conference
conference@ulga-yp.org

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THE 'NULYP' BRAND

The National Urban League Young Professionals is committed to the development of young professionals across the country. Preparing them to become the next generation of corporate, civic and community leaders.



LETTER FROM THE SOUTHERN REGION VICE PRESIDENT

Welcome to the Southern Region!

As the 2022-2024 Southern Region Vice President of the National Urban League Young Professionals (NULYP), it is with great honor that I welcome you to this award-winning Southern Region affectionately known as the "Mighty South"! I have the privilege of leading this region that is comprised of 23 chapters across 11 states to include: Alabama, Arkansas, Florida, Georgia, Kentucky, Louisiana, Oklahoma, North Carolina, South Carolina, Tennessee and Texas. The National Urban League Young Professionals is a volunteer auxiliary group that targets young professionals ages 21-40 to empower their communities and change lives throughout the National Urban League (NUL) movement. The following national chapter awards and membership honors are the most recent exhibits of the strong legacy of the NULYP Southern Region: National Chapter of Excellence (2020), National Vice President of the Year (2021), National Day of Empowerment (2021) and Male President of the Year (2020).

This fall, the NULYP Southern Region will host our inaugural Southern Region Conference in Atlanta, Georgia on September 29 - October 1, 2023. We anticipate over 150 young professionals throughout the Southern Region to attend. This conference will focus on the rich-history of African-Americans and contributions to the South, garnished with the collective energy, leadership, and character that resides in the chapters and communities across our region. In addition, we will provide a real-world "Beyond The Walls" experience for attendees to directly engage with issues the National Urban League addresses daily.

In our quest to provide a dynamic conference, it is our hope that you will partner with us through your generous contributions to impart wisdom, action items and continued energy towards the NUL motto of "Empowering Communities. Changing Lives." Through your partnership with us, young professional leaders will be inclined to make a sustainable impact in areas of education and job training, housing and community development, workforce development, entrepreneurship, health, and quality of life. I know that together, we can continue the upward trajectory of this impactful region!

Thurman "TJ" Green, III

Southern Region Vice President, 2022-2024

National Urban League Young Professionals



LETTER FROM THE HOST CHAPTER PRESIDENT

Greetings from "The Hollywood of the South"!

It is with great pleasure, as the 2021-2023 President of the Urban League of Greater Atlanta Young Professionals, to welcome you to the wonderful world of ULGA-YP, the 2021 Sylvia K. Brooks Southern Region Chapter of Excellence!

We are extremely excited and honored to host the inaugural NULYP Southern Region Conference in Atlanta, GA! ULGA-YP works tirelessly to uphold the mission of the National Urban League by providing a platform for young professionals to give back to their communities through innovative programming while building bonds with one another that we hope with last a lifetime. As an organization of 175 young professionals aged 21-40, my vision as President is to create a space where our members and the community to see the Urban League through the lens of utmost respect, as a symbol of longevity, and an organization denoting Black excellence and pride. I know that through the Southern Region Conference, we will continue to lay the groundwork to reaching that vision, not only within our local chapter, but within our region as well.

Over the course of one dynamic weekend, ULGA-YP plans to welcome over 150 young professionals across 23 states to "the city too busy to hate".. Our theme is "Beyond the Walls: Connecting Communities through Action" . To go DEEP we have to step beyond ourselves and reach the communities we serve and go outside of our walls as young professionals to enact change.

On our quest to provide volunteerism, philanthropy, and membership development to young professionals and the community at large, it is the contributions of our supporters and partners that help amplify our voice and increase our impact. I hope that you will consider joining us in ensuring that ULGA-YP is the place to be for young professionals and that we are able to answer the charge of our affiliate, the Urban League of Greater Atlanta, to Empower Communities and Change Lives.

Brittany Marshall

President, 2021-2023

Urban League of Greater Atlanta Young Professionals

WHO

WE ARE

NULYP



The National Urban League Young Professionals (NULYP) is a volunteer auxiliary of the National Urban League that targets young professionals ages 21-40 to empower their communities and change lives through the Urban League Movement. Our mission is to support the Urban League movement through volunteerism, philanthropy, and membership development. Since our founding in 1999, our membership has grown to 10,000 young professionals in 58 chapters nationwide, including the following 23 chapters located in the Southern Region:

Memphis Urban League Young Professionals
Pinellas County Urban League Young Professionals
Urban League Young Professionals of Middle Tennessee
Dallas Fort Worth Urban League Young Professionals
Knoxville area Urban League Young Professionals
Urban League of the Upstate Young Professionals
Urban League of Central Carolinas Young Professionals
Houston Area Urban League Young Professionals
Urban League of Broward County Young Professionals Network
Lexington Urban League Young Professionals
Louisville Urban League Young Professionals
Urban League of Louisiana Young Professionals

Central Florida Urban League Young Professionals
Urban League of the State of Arkansas, Inc. Young Professionals
Urban League of Greater Columbus Young Professionals
Austin Area Urban League Young Professionals
Columbia Urban League Young Professionals
Urban League of Greater Atlanta Young Professionals
Oklahoma Urban League Young Professionals
Jacksonville Urban League Young Professionals
Winston Salem Urban League Young Professionals
Urban League of Greater Chattanooga Young Professionals
Knoxville Area Urban League Young Professionals



NULYP SOUTHERN REGION CONFERENCE

The Southern Region Conference will focus on the uniqueness of the South garnished with a collective energy, leadership, and character that reside in the chapters and communities across our region. In addition, we will provide a real-world experience for attendees to directly engage with issues the National Urban League combats daily.

The professional and leadership programming on Saturday, September 30th will feature three (3) tracks, Community Activism, Leadership and Professional/Career Development, and Entrepreneurship, a lunch plenary featuring a Keynote Speaker, the "Beyond the Wall" experience where preselected attendees will travel offsite for an immersive experience about issues relevant to the Urban League based on the Empowerment Goals, and a Small Business Fair and Mixer where members can table and/or pitch their businesses and network with one another.

In terms of networking and social activities, we will host a "Rep Yo City" party on Saturday evening and a closing Brunch on Sunday, October 1st where attendees will connect in small groups to discuss how conference learnings can be applied in their local communities.

FUNDRAISING GOAL: 40,000



Corporate SPONSORSHIP LEVELS

Serving as an event partner and sponsor awards you with premium exposure our diverse and talented membership through our massive footprint in social media, event branding, and face-to-face interaction. Recognition of your support will be included in pre-event publicity which includes email distribution and our social media campaign which kicks off six (6) weeks prior to our event.

PRESENTING SPONSOR \$20,000

- Prominent Logo placement at sponsored Southern Region Conference events and Southern Region landing page.
- Opportunity to make remarks during the Southern Region Conference event(s).
- Brand Promotion on Social Media on YP accounts of southern region chapters.
- Attendance to curated virtual Southern Region Event outside of Southern Region Conference (2023).
- Ten (10) tickets to each of the Southern Region Conference events.

LUNCHEON SPONSOR \$10,000

- Prominent Logo placement at sponsored Southern Region Conference Luncheon and Southern Region landing page.
- Opportunity to make remarks during the Southern Region Conference luncheon.
- Brand Promotion on Social Media on YP accounts of southern region chapters.
- Five (5) tickets to each of the Southern Region Conference events.

CONFERENCE BREAK-OUT SPONSOR \$2,500

- Prominent Logo placement at sponsored Southern Region Conference Breakout session(s) and Southern Region landing page.
- Brand Promotion on Social Media on YP accounts of southern region chapters.
- Opportunity to make remarks during conference breakout session.
- Two (2) tickets to each of the Southern Region Conference events.

BEYOND THE WALL SPONSOR \$1,000

- Brand Promotion on Social Media on YP accounts of southern region chapters.
- Opportunity to make remarks at Beyond the Wall tour.
- One (1) ticket to each of the Southern Region Conference events.

IN-KIND DONATIONS

- Brand Promotion on Social Media on YP accounts of southern region chapters.



NULYP SOUTHERN REGION SPONSORSHIP AGREEMENT

I/WE WILL SPONSOR AT THIS LEVEL _____

COMPANY: _____

NAME: _____ PHONE: _____

EMAIL: _____

ADDRESS: _____ CITY: _____ ZIP: _____

NAME AS YOU WISH IT TO APPEAR ON SOCIAL MEDIA AND OTHER
RECOGNITION: _____

PAYMENT OPTIONS (CIRCLE YOUR PAYMENT METHOD)

CHECK ENCLOSED

CREDIT CARD INFORMATION BELOW

PAY PAL INVOICE

AMOUNT: \$ _____ CHECK, VISA, MC, AMEX

NAME ON CARD:

CARD NUMBER: _____ EXP. DATE: _____

ADDRESS: _____ CITY: _____ ZIP: _____

SIGNATURE: _____ DATE: _____

RETURN TO
ATTN: BRITTANY MARSHALL
URBAN LEAGUE OF GREATER ATLANTA,
230 PEACHTREE STREET, SUITE 2600
ATLANTA GA 30303

OR SCAN AND EMAIL TO
CONFERENCE@ULGA-YP.ORG