Urban League of Greater Atlanta Young Professionals

ANNUAL REPORT

2017/2018



From The President's Desk



Greetings YPs,

It is with great honor that I present the Urban League of Greater Atlanta Young Professionals (ULGA-YP) 2018 Chapter Annual Awards Submission Packet. Words cannot begin to express how incredibly grateful I am to have the opportunity to serve as the leader of this chapter. I often say, "The Urban League movement has changed my life" because it is true. I have grown at an exponential rate because of my direct involvement with this organization and my desire is that those around me have a similar story. This chapter creates a unique opportunity for individuals to grow into the best version of themselves while empowering and changing the lives of those around them.

Founded in 2001, ULGA-YP continues a long-standing tradition of excellence in our community. Following the hard work of our affiliate since its inception in 1920, Empowering Communities and Changing Lives is at the forefront of our work.

The vision for this year was "growth through leadership and service." With five primary goals in our strategic plan, our desire was to provide meaningful opportunities to our members and the community that align with the NUL I AM Empowered goals and the overall mission of the Urban League movement with growth and leadership as an underlining focus.

This report outlines the work of our volunteer members, partners and supporters for the 2018 year. As we have celebrated wins and endured losses, our chapter is stronger and wiser, and I am extremely proud of the work of our members. My hope is that as you read this packet, you see the passion and growth of our members and our desire to continue to increase our impact in the community. We humbly submit our packet for your review and thank you in advance for your consideration.

Shalondan Hollingshed
Shalondan Hollingshed

President Urban League of Greater Atlanta Young Professionals

ULGA-YP FY 2018 AT A GLANCE

The numbers & initiatives below provide a summary of the work provided by the volunteer members of ULGA-YP.

\$31,500

9,064

3,000+

296

Affiliate Give

Volunteer Hours Reeported

People Served

Members

Corporate Sponsors

1 400%

NUL Emerging Leaders

1 300%

Guild Partnerships

150%

Leadership Positions

150%

NULYP ELT Members

100%

Conference Attendance

1 70%

College Scholarships

1 66%

Affiliate Event Support

1 55%

Sister Chapter Support

1 50%

Volunteer Hours

18%

Advocacy Initiatives

10%

Partners & Supporters

1 9%

This year, in addition to sustaining our annual programming, we launched a new online store, a new website and YP University.







2017-2018 ULGA-YP EXECUTIVE LEADERSHIP TEAM



Shalondan Hollingshed President



Tereance Puryear Immediate Past-President



Christie Sithiphone Vice-President



Aaron Petty Parliamentarian



Michael Twum Treasurer



Brittany Lambert Secretary



Brad Hill Membership



Brittany MarshallPersonal & Professional Development



Darien Grant Communications



Jared Tolbert Social & Cultural



Keith Bell Advocacy

I am not anxious to be the loudest voice or the most popular. But I would like to think that at a crucial moment, I was an effective voice of the voiceless, an effective hope of the hopeless."

- Whitney M. Young

LEADERSHIP

ULGA-YP is striving to create the next generation of corporate, civic and social leaders within our community through our personal & professional development workshops, programs, leadership positions, conferences and our recently launched YP University platform. This year, through our in person and online programming, ULGA-YP has reached over 1,300 professionals covering various topics.



This year, ULGA-YP has dedicated resources to develop the skills of the ULGA-YP executive leadership team through retreats, boot camps, conferences and through the experience of other NUL leadership positions.

Annual Retreat: The 3-day retreat included lessons in leadership, a panel discussion from past presidents as well as opportunities for the new ELT to begin developing a comprehensive plan for the year.

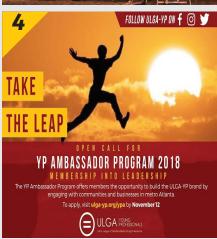
Candidate Bootcamp: This year, we launched our candidate bootcamp to prepare candidates for the election and to ensure candidates were clear on the expectations of each leadership role up for election.

Conference: Members had the opportunity to attend various leadership development conferences this year; The NUL Annual Conference, Legislative Policy Conference, and the Whitney M. Young Leadership Conference.



Personal And Professional Development Programs













1. Service Over Self: Servant Leadership in the Corporate Space Attendees: 92

Held at the Coca-Cola Headquarters, this event allowed attendees to hear from senior executives on how they integrate servant leadership into their personal and professional lives.

2. Secure the Bag

This interactive session focused on finance through the lens of the past, present and future and covered the following topics: Student Loan Repayment, Building Credit, Savings and Emergency Funds, Investments, Retirement, and Building Generational Wealth.

3. Pitch Perfect Attendees: 60

This event offered attendees the opportunity to learn critical tools that can help them effectively communicate during interviews to land a job, give great presentations, respond to on-the-spot requests for public speaking, and build leadership skills.

4. YP Ambassador Program

This fall, applications opened for our YP Ambassador Program. The Program selected 8 members to be leaders and representatives of the organization in the Atlanta community

5. YP Wellness 360 Free Your Mind

The event included a candid conversation on the effects of racism and discrimination on mental health and techniques for maintaining a healthy lifestyle despite microaggressions in the workplace.

6. The Art of the Side Hustle

A panel of professionals discussed how to balance a creative entrepreneurial spirit with a traditional professional job all while serving your community and maintaining a social life in metro-Atlanta.

YP University

YP University serves as a learning tool to enable young professionals to reach their highest potential in key areas of economic empowerment and professional development. Through individual partnerships with members of the YP community and greater Atlanta community, YP University offers live workshops using an online platform.

Fast Track To Six Figures For Millennials: This workshop exposed participants to key career strategies that will surely place them on a path to Make Six Figures, Have Six Figures, Retain Six Figures, and Teach others on how to do the same. Key areas of focus included: Why to Seek The Career Ending Jobs, The Power of Feedback, Following the Opportunity, Leveraging Lateral Moves, Mentor and Mentee Relationships, Emotional Intelligence, Personal Financial Management, and How to be an Entrepreneur in your Corporate Job. 864 Views

YPs In Leadership

This year, ULGA-YP is reporting 53 positions held by members who are engaging in a variety of leadership positions. These leadership opportunities are allowing our members to grow and develop while they are impacting their communities.

Urban League of Greater Atlanta

Board: Tereance Puryear, Shalondan Hollingshed

NULYP Leadership: Charis Goff (NULYP Executive Vice President), Tereance Puryear (NULYP Policies and Procedures Chair)

NULYP Committee Membership:

Brittany Marshall (Leadership, Training, and Development Committee), Chris Jones (Communications Committee)

NUL Emerging Leaders Program:

Chris Bruce, Brittany Marshall, Ashley Nealy, Ruth Prophete

Who's Who in Black Atlanta: Jessica Dudley, Chris Jones, Brittany Marshall, Ashley Nealy

Education Policy Fellow, Georgia Partnership for Excellence in Education: Vett Vandiver United Way of Greater Atlanta Volunteer Involvement Program:

David Kendrick, Antoinetta McKay,

Shalondra Young, Mary Daniels

Toastmasters United Vice President of Public Relations: Chris Jones Leadership UGA: Meagan Bens Arts Georgia Advisory Board Member:

Alvin Miller

LAUNCH (Leaders and Adolescents Uniting to Navigate Careers in Healthcare) Director of Fundraising: Koreen Hall

Georgia Forward Young

Gamechangers: Jewel Anderson, Terica Scott, Kimberlin Butler, Julian Smart-Rimple

Emerging Leaders of DeKalb Class of **2018:** Shalondra Young

New Leaders Council Atlanta 2018
Fellows: Brittany Marshall, Samaad
Kovs

Atlanta Business Chronicle 40 Under 40: Jessica Dudley

Young Government Leaders Atlanta 40 Under 40 Award 2018: Brittany Marshall, Wade Ivy **Project Understanding 2017:** Jewel Anderson, Tereance Puryear, Chris Bruce

LEAD Atlanta Class of 2018: Ashley Nealy, Brandon Fleming, James Hammond, Jennifer Young, Germaine Austin

LEAD Atlanta Class of 2019: Charis Goff, Brittany Marshall, Chris Gilmore, Sigele Winbush

Outstanding Atlanta Class of 2017: Brandon Fleming

Harvard Debate Council Diversity
Project Advisory Board: Brandon
Fleming, Chris Bruce, Lauren Rock
National Association of Asian
American Professionals (NAAAP)
Atlanta Vice President of Professional
Development: Christie Sithiphone
Dekalb Small Business Micro
Enterprise Startup Accelerator:

Meagan Bens, Brad Hill

COMMUNITY IMPACT

ULGA-YP was created to support the mission and programming of our affiliate and to increase the capacity to serve and build awareness in our communities. This year, we focused on increasing our support of affiliate programming and aligning our community service events with the National Urban League's I AM Empowered goals.

Affiliate Support



Affiliate Appreciation Day: To show our appreciation for the awesome work our Affiliate staff members do on a daily basis, this year, we launched Affiliate Appreciation day where we provided breakfast and presented an award to our CEO and the ULGA staff.



Comcast Cares Day: Annually we support our affiliate's partnership and fundraising efforts with Comcast by volunteering in the community for Comcast Cares day. This year, we joined Comcast cares at KIPP South Fulton Academy for a beautification project.

Affiliate Give	\$31,500
Membership Dues	\$10,000
EOD Silent Auction	\$2,904.41
EOD Sponsorship	\$3,000
Annual Meeting	\$1,500
Spirit of the League	\$1,500
Georgia Gives Day	\$960
College Scholarships	\$10,000
Additional Give	\$1,638.59
Affiliate Initiatives Supported	14
YP Participants	~100



Film & Television Symposium: Members volunteered to support ULGA as the organization partnered with Councilmember Shepard, WorkSource Atlanta, Ft. McPherson's jobs task force, and the Georgia Film Academy to provide job opportunities to the Atlanta community in the areas of film and television.

Youth Leadership Summit: Through sponsorship efforts provided by ULGA-YP, in July, ULGA Youth Service students attended the National Urban League Youth Leadership Summit. YLS is a college-based conference that immerses young people in a college setting to provide them with a unique educational and developmental experience focused on building important skills for success in college, work and life.

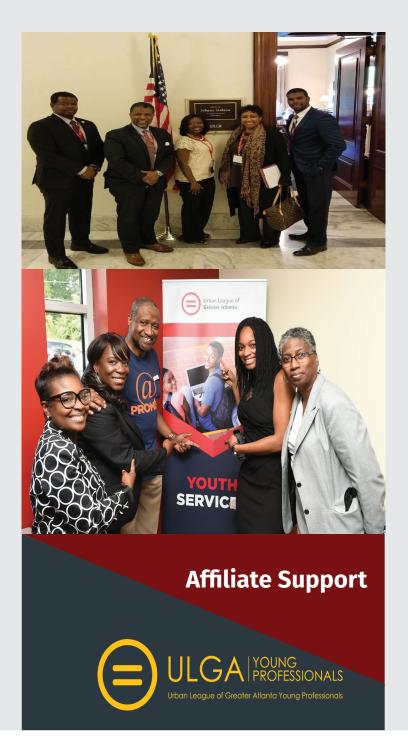
Project Ready: Support: In July, ULGA-YP members presented to Project Ready students at the ULGA STEM Academy summer program. Additionally, ULGA-YP has supported the Project Ready afterschool program by providing supplies and food to the program participants and through mentorship service efforts such as the Project ready toiletry drive.

Atlanta For Houston: In response to the devastating flood in Houston, ULGA-YP partnered with the Atlanta Digital Experience Society and Emerging 100 to collect a truck load of donations and over \$1500 in monetary donations for citizens impacted by the Hurricane. The monetary donations were sent to the Houston Affiliate and over 30 young professionals participated in packaging and loading the truck.

Parent University: When it comes to preparing students for college, work and life, the role of the parent is crucial. In September, ULGA-YP joined forces with ULGA, ULGA Guild and Atlanta Cares Network Parent University to assist with workforce readiness training, coaching and mentoring to low-income parents who are unemployed or underemployed.

Atlanta's Black Family Reunion: Over 20 YPs joined our affiliate ULGA to partner with Atlanta's Black Family Reunion. ABFR is a community initiative designed to address the disparities, needs, and aspirations of the Black community. ULGA and ULGA-YP provided empowering seminars and volunteer support to over 300 hundred attendees from the community.

Justice Day at the Capitol: This year YP joined forces with ULGA and ULGA's coalition partners to support Justice Day at the capital with over 400 attendees. The event included speakers, bill review sessions, and opportunities to speak to representatives and senators.



Guild Partnerships & Support

Westside Health Fair: The Urban League of Greater Atlanta, The Urban League of Greater Atlanta Guild, and The Urban League of Atlanta Young Professionals hosted our annual health fair at the Mall West End. We offered free blood pressure screenings, colon cancer screenings, education sessions on diabetes, breastfeeding, prostate cancer, ovarian cancer, lupus, and alzheimers. Over 1,000 people walked through our health fair.

MLK Day of Service: This year, the ULGA affiliate, auxiliaries and project ready students participated in the annual MLK March and Rally. During the march we passed out over 500 bags of goodies containing information on Urban League resources offered for free to community.





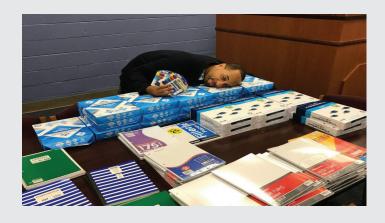
Additional Events

Mingle & Serve Senior Citizens Christmas Dinner ULGA- Annual Golf Classic Fundraiser Joint Induction and Award Ceremony Get out the Vote Kickback This year, we worked to strengthen our partnership with the ULGA-Guild by joining together to provide various service events to the community. We are proud to say the partnership has allowed us to expand our reach in the community and has led to several of our seasoned professionals transitioning to the Guild from YP to continue serving the movement in a different capacity.

I AM EMPOWERED

In addition to the services provided to the community by supporting our affiliate, ULGA-YP also partnered with other organizations to create service events that align with our I AM Empowered goals: Education, Housing, Health, & Jobs.

Back to School Bash: In July, over 30 YPs ioined Atlanta Public Schools to help students kick off the new school vear right at the annual APS back to school bash. The event exposed hundreds of students and their families to over 50 exhibitors, fun activities for children, free health screenings, educational, after-school and community resources.



Education

EVERY AMERICAN CHILD IS READY FOR COLLEGE **WORK AND LIFE**

Teacher's Lounge: With the understanding that teachers often result to paying for classroom supplies, ULGA-YP partnered with South Atlanta High School to launch a teacher's lounge where hundreds of dollars in supplies were provided to select teachers to support their efforts to educate students.





National Day of Service

This year, National Urban League Young
Professional (NULYP) chapters nationwide
joined on April 14th, 2018, to promote
comprehensive educational opportunities
and mentoring by exploring the creative
aspects of STEAM related fields. This
year, we welcomed selected students and
their parents/guardians to South Atlanta
High School and provided a series of
short workshops, speed mentoring and
sessions for the parents which included
information about services offered by the
Urban League. Over 100 people were in
attendance.

Dream Catchers

To end the year, we honored community heroes and donated \$10,000 in scholarships to college-bound Atlanta Public Schools (APS) students during our eighth annual Dream Catcher's Scholarship and Community Awards Reception. This year we increased our scholarship give by over 60% and had 130 attendees.



I AM EMPOWERED

HEALTH

EVERY AMERICAN HAS ACCESS TO QUALITY AND AFFORDABLE HEALTHCARE SOLUTIONS

YP Garden Day: ULGA-YP partnered with the Atlanta Community Food Bank and Food Well Alliance to grow fresh healthy food to nourish communities in the greater Atlanta area. The benefits of community gardening are boundless. It stimulates social interaction, beautifies neighborhoods and produces nutritious foods while reducing food budgets. Volunteers cleared land, removed invasive species, prepped soil impacting the entire local neighborhood.

Food Desert Initiative: In support of our partnership with the Atlanta Community Food Bank, ULGA-YP donated \$1,000 to support efforts to bring affordable, fresh and healthy food choices to underserved Atlanta neighborhoods.



HOUSING

EVERY AMERICAN LIVES IN SAFE, DECENT, AFFORDABLE, AND ENERGY EFFICIENT HOUSING ON FAIR TERMS

YP Build Day: ULGA-YP members joined forces with Habitat for Humanity to build a home for low-income families.



JOBS EVERY AMERICAN HAS ACCESS TO JOBS WITH A LIVING WAGE AND GOOD BENEFITS



National Day of Empowerment

Knowing entrepreneurs create jobs,
EBC is a comprehensive learning and
networking opportunity for those
looking to launch or expand their
business. This year's event focused on
startups with a social conscious within
the scope of the NUL I Am Empowered
Goals and included speakers, a panel
discussion and a pitch competition
where we awarded a combined \$1,000
in start up dollars to first, second, and
third place winners. This program was
done in partnership with the ULGA Guild
and ULGA Entrepreneur Center and had
over 70 participants.

In addition to National Day of Empowerment, ULGA-YP also hosted a small business showcase and a speed networking event this year.







Advocacy

This year, through the guidance of the NULYP Bounce Back Initiative, ULGA-YP provided a number of programs and service opportunities in the area of advocacy.

Super Saturday: At our annual Super Saturday voter education event, attendees went through an in-depth training session on the legislative process, learned how to serve as advocates and heard from various candidates runing for city positions. Attendees 90

The State of Young ATL. This year we launched the State of Young ATL. We were joined by various community leaders who shared their perspectives in a TED-style format on the topics of Advocacy, Transportation, and Livability. Attendees: 70

Atlanta Mayoral Candidate Forum ULGA-YP partnered with the ACLU, the Center for Civil and Human Rights, Gates City Bar Association and Hunton & Williams to host the Atlanta mayoral candidate forum. Attendees 300

YPs In Action



Community Canvassing: ULGA-YP partnered with several community organizations including the ACLU and New Georgia Project to gain signatures to keep voting polls open in Fulton County effecting 8,000 voters. The voting polls at risk were in several majority African-American precincts. We are happy to report Fulton County officials have reversed their decision to close the polls.

Voter Registration Training: In partnership with the NAACP Atlanta, YPs attended voter registration training.

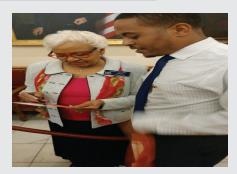
Legislative Policy Conference: Young



professionals gathered with affiliate CEOs and Guild members in our nation's capital for 3 days of intensive advocacy and policy training, discussions with elected officials, and unique networking opportunities.

Legislation Planning: ULGA-YP was invited to joined Fulton County District Attorney's office, ULGA and other community advocates to discuss proposing a record restrict bill during the legislative session that would impact thousands of lives.

Advocacy Letters: YPs sent letters to Atlanta City Council members to



End Cash Bail and also joined the Washington Bureau and sent letters to U.S. Congressmen regarding protecting voting rights.

Marches for our Lives and Sweet Auburn Voter Registration Drives: YPs engaged in several voter registrations drives throughout the year to register voters.

Mayoral Watch Party In partnership with Your Voice Your Vote and Connect Atl, young professionals from all over the city came together to discuss politics, and to watch the election results.

Membership Development

The members of ULGA-YP are the heart of this chapter and throughout the year, ULGA-YP has provided a number of initiatives and events to create a positive experience for our members. Our goal has been an inclusive enviornment full of fun and unique opportunities for individuals to connect with eachother and the NUL movement.



Orientation: Throughout the year, over 100 YPs attended the ULGA-YP new member orientations where facilitators provided an interactive engagement opportunity for new members to learn about the league the YP way.

YPeer Program: This year the YPeer program has improved greatly. With almost 30 seasoned YPeers leading the program, new members participated in the retention program which promotes the development and engagement of new YP members by facilitating interactive relationships that serve to connect new members to the organization.

Surveys and Evaluations: To ensure we are meeting the needs of our members, ULGA-YP releases periodic surveys to our event attendees to improve our services delivered and to ensure we are meeting the needs of our membership and the community.

Members Only Town Hall: The purpose of our Members Only Town Hall was to gain insight into the ULGA-YP member experience. The feedback from the Town Hall was used to improve ULGA-YP programming and operations for the second half of the fiscal year. Attendees: 60





Social Activities

Empower Hour & YP Mixers

Networking and cultivating relationships is an important part of the development of a young professional. After each General Body meeting and throughout the year, ULGA-YP host **Empower Hours and** mixers for members to connect with each other at various locations across the city.

YP Nights Out

Members had
the opportunity
to fellowship at
various locations in
the city of Atlanta.
This event not only
allowed members
the opportunity
to network but it
also gave members
a chance to learn
about different
restaurants in the
city.

YP Fit Day

This fall, YPs engaged in a series

of activities across the city of Atlanta to burn calories in three different exercise style sessions; yoga, boxing and circuit training.

Kickball

Every Sunday
afternoon in the
spring the YP
Kickball team hits
the field with a win in
mind.

Member Data

Members

296

GENDER

37%



63%

Marital Status				
Single	248	83%		
Married	34	12%		
Undisclosed	13	4%		
Divorced	4	1%		
Grand Total	296	100%		
Ethnic Background				
Black/African American	286	97%		
Other	4	1%		
Hispanic	3	1%		
Asian	1	>1%		
White	2	>1%		
Grand Total	296	100%		
Education				
Bachelor's	135	45%		
Master's	79	27%		
Some College	17	6%		
JD	11	3%		
MBA	23	8%		
Other	8	3%		
PHD	3	1%		
Undisclosed	20	7%		
Grand Total	296	100%		

Holiday Soiree

With over 220 attendees,
young professionals
attended our our annual
Holiday Soiree and
partied with a purpose
raising over \$9,000 this
year. This was our largest
holiday soiree to date.



Join Week



ULGA-YP held 7 events in 7 days to expose young professionals to a variety of ways to connect and get involved in the movement. With over 250 participants engaged in join week, this year 46 new members joined the movement during the week.

Communications

ULGA-YP seeks to effectively promote the mission of the Urban League and the purpose of NULYP through creative and thoughtful communications and media placement. This year, through media articles, radio segments, social media platforms, newsletters, our new website and consistent event flyers, we enhanced our efforts to share the work of ULGA-YP.

New Online Store

The new online store features products including attire, accessories and gifts with the phrase "Young ATL." The new mantra repesents YP perfectly as ATL is an acronym for Ambitious, Talented, Leaders.

Radio Promotions

ULGA-YP leaders had the opportunity to promote our events on 106.7 this year in an effort to expand out reach to an audience of 15,000 people

New Website

The website has been updated with a modern look, smooth design and new content to help us better inform our community of important news, upcoming events and valuable partnership opportunities.

Other Media Outlets & Branding

ULGA-YP used media outlets such as the Atlanta
Voice (40,000 weekly readers), "I Don't Do Clubs"
and "Connect 2 Connect" event listings (over 10,000
viewers total). Additionally, we have worked to develop
a creative and consistent brand and our instagram
audience increased by 13%.





Fund Development

ULGA-YP has created several successful fundraising campaigns in FY 18. This year our dollars raised from our signature fundraising events increased by 30%, our corporate sponsors reported increased by 400% and in addition to cash sponsors, we received event tickets, food, products and venue sponsorships. We also launched our new online store to generate additional income.

Fundraising Initiatives

In addition to increasing funds raised from our signature events; Dream Catchers and our Holiday Soiree which attracted almost 400 people total, ULGA-YP launched an amazon smile account, utilized corporate match oportunities, and individual give campaigns to support the work of the Urban League. This year, our affiliate give was \$31,500 which is an 18% increase from our previous 3 year average.

Sponsors: 15

Atlanta Hawks
Atlanta Hot Shave
Coca-Cola Bottling
Company
DoubleTree Hotel
Northlake
Federal Reserve

Bank
General Assembly
Georgia Pacific
Iwi fresh
Landmark Vineyards
Martel
RIISE Ventures

Rogers Center for Oral & Facial Surgery Ruth Chris Steakhouse Southern Company The Coca-Cola Company

Thank You Sponsors!!!









Thank You To Our 67 Partners & Supporters

- ACLU of Georgia
- Advance Atlanta
- Alnylam Pharmaceuticals
- American Jewish Coalition
- Atlanta Board of Education
- Atlanta Cares Network
- Atlanta Community Food Bank
- Atlanta Digital Experience Society
- Atlanta Housing Authority
- Atlanta Public Schools
- Atlanta Tech Village
- Big Bethel Senior Living Community
- Big Thinkers Science Explorations
- Bruce Firm LLC
- Center for Civil and Human Rights
- CHAMPS
- Chick Fil A Vine City
- Coalition for the Peoples' Agenda
- Comcast
- Commerce Club
- Connect ATL
- Covello
- Emerging 100 of Atlanta
- Emory School of Medicine SNMA

- First Impressions
- Fresh Heritage
- General Assembly
- Georgia Justice Project
- Georgia Power
- Georgia State University
- GLAM for GRADES
- Goodwill of North Georgia
- Gordon Biersch
- Greater Travelers Rest
- Habitat for Humanity
- I Am Black Business, Inc.
- Insure Georgia
- Kempers Catering
- Lupus Foundation of Atlanta
- Make Music Count
- Metro Atlanta Chamber of Commerce
- Morehouse School of Medicine
- Mouthfeel Culinary Company
- NAACP Atlanta
- New Georgia Project
- Noreen Raines the Science Queen
- Permission to FLY
- ProGeorgia

- Randi O P&R
- Recovery Consultants of Atlanta Inc.
- Revel
- Revery
- Ron Clark Academy
- SeeJonesCreative
- Seniors Fight Back
- South Atlanta High School
- Sweet Auburn Festival Committee
- Taco Mac Lindbergh
- The Bean Path
- The Gathering Spot
- The Intuition Consulting Firm, LLC
- ULGA-Guild
- West End Mall
- West Mitchell Mitchel Street CME
- Young Democrats of Atlanta
- Young Nonprofit Professionals Network Atlanta
- Your Voice Your Vote

6 Sister Chapter Support Initiatives

Thursday Network (1)	Event Attendance
	Event Attendance
Houston Area (2)	& Financial
	Support
	Event Attendance
ULGA-Guild (2)	& Financial
	Support
Central Carolina (1)	Website Training

SUPPORT CHAPTER CONFIRMATION

I Brian Hence, the undersigned am the President of Thursday Network, and I confirm that my chapter has received support from Urban League of Greater Atlanta Young Professionals.

Thursday Netwo

Signature: Signature:

Printed Name: Brian Hence

SUPPORT CHAPTER CONFIRMATION

I Shalondan Hollingshed, the undersigned am the President of the Urban League of Greater Atlanta Young Professionals, and confirm that my chapter has received support from Urban League of Central Carolinas Young Professionals.

Urban League of Greater Atlanta Young Professionals

Signature: Darril George

Printed Name: Darril George

JPPORT CHAPTER CONFIRMATION

I Michael Baker II, the undersigned am the President of the Urban League Central Carolinas Your Professionals chapter of the National Urban League Young Professionals, and I confirm that my chapt has received support from President Shalondan Hollingshed and the Urban League of Greater Atlan Young Professionals.

URBAN LEAGUE CENTRAL CAROLINAS YOUN PROFESSIONALS

Signature: MallEfu I

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SUPPORT CHAPTER CONFIRMATION

I Jasmine Turner, the undersigned am the President of the Houston Area Urban League Young Professionals, and I confirm that my chapter has received support from Urban League of Greater Atlanta Young Professionals.

Houston Area Urban League Young Professionals

Signature: Jasmine Turner

Printed Name: Jasmine Turner

YP President Name: Shalondan Hollingshed

Phone Number: 678-464-0263

Email Address: president@ulga-yp.org

YP Chapter Founded: 2001 Chapter Term: July-Jun

Categories	FY17	FY18
Number of Members	350	296
Number Affiliate Service Hours	7656	9064
Total Affiiate Dollars Given	53355	31500
Number of Corporate Sponsors	3	15
Number of Community Partners	61	67
Number of Sister Chapters Supporteds	4	6
Number of Affiliate Focused Programs		30
Marketing Metrics		
Facebook	3681	4106
Instagram	3878	4383
Twitter	2148	2234
Newsletter	3729	3000
Other Social Media Outlets		
Number of Chapter Members at NUL Conference 2017: St Louis Missouri	10	17
President or Representative present at WYM (Yes/No)	YES	YES
Chapter Attendence at Legislative Policy Conference	YEs	YES

AWARDS CATEGORIES

NATIONAL AWARDS

National YP Chapter of Excellence **National Day of Service National Day of Empowerment Affiliate Service Chapter Award**

REGIONAL YP CHAPTER

Southern Region YP Chapter of Excellence

REGIONAL CHAPTER MEMBER

Southern Region Outstanding YP Member

NULYP Members 5+ Years of Service

Christie Sithiphone Tereance Puryear Brittany Marshall Kimberlin Butler **Shani Woolard Meagan Bens Korri Jones Charis Goff**

Shalondan Hollingshed Shalondan Hollingshed

Our work has just begun.

JOIN US.

#BETHEMOVEMENT

ulga-yp.org 229 Peachtree Street NE Suite 300 Atlanta GA, 30303