

Urban League of Greater Atlanta Young Professionals

2012 YP Chapter of Excellence Awards Submission



ULGA-YP

URBAN LEAGUE
OF GREATER ATLANTA
YOUNG PROFESSIONALS

movement. *forward.*





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about ulga-yp

The Urban League of Greater Atlanta Young Professionals

(ULGA-YP) is the premiere networking and service organization for young Black professionals in the metropolitan Atlanta area.

We're committed to social and community activism and set the standard for young professional organizations with thoughtful, deliberate leadership and quality programming and events.

As an auxiliary of the Urban League of Greater Atlanta (ULGA), ULGA-YP focuses on advancing Urban League initiatives by actively engaging young professionals (ages 21 to 40) in the empowerment movement.



Year Formed

2001

Number of Members

149

Our Affiliate

The Urban League of Greater Atlanta

President & CEO

Nancy Flake Johnson

ULGA-YP Volunteer Hours

5490 hours (228.75 days)

ULGA-YP Funds Given to Affiliate

\$10,750

Signature Programs & Events

Entrepreneur Bootcamp
Dream Catchers Awards
Mingle & Serve
Weekend Getaway

2011-2012 Officers

President

Travis Townsend, Jr., Esq.

Vice President

Ciji Tatum

Secretary

Keshawn Ridgel

Parliamentarian

Arnett Mumford, III, Esq.

Treasurer

Cherié Green

Chapter Liaison

Courtney Gay

Immediate Past President

Kendra Shipmon

2012 Committee Chairpersons

Membership

Michael Bullock

Fundraising

Tereance Puryear

Social & Cultural

JaMarcus Brewer

Public Relations

Kendall Ridley

Personal & Professional Development

Denise A. Nicholson

Community Service

Kendra Shipmon

Political Awareness

Wade Ivy, III

Rebranded for 2012: New name, new look.

A name-change by our affiliate required our young professionals chapter to change its name, too. We decided to make this an opportunity to raise the bar for the ULGA-YP brand. ULGA-YP engaged member-owned company Element K Creative to redesign our logo and stationery and develop business cards and marketing collateral for the chapter.

The result: We are taken more seriously by existing and prospective partners and sponsors, and we look more appealing to prospective members.



ULGA-YP
URBAN LEAGUE
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YOUNG PROFESSIONALS



ULGA | YOUNG PROFESSIONALS
Urban League of Greater Atlanta Young Professionals

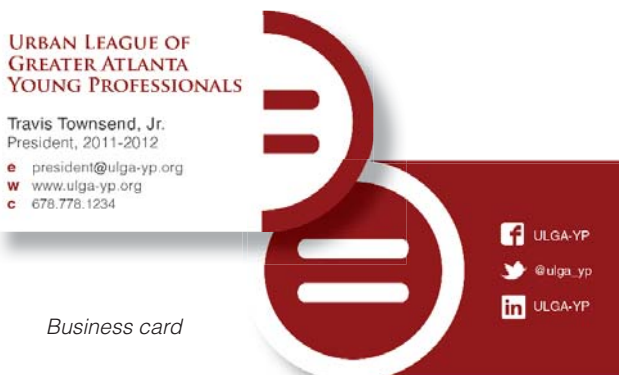
New logos



Stationery suite



Promotional flyers



Business card



Membership card



leadership development

Movements succeed with teamwork.

ULGA-YP partners and collaborates with a variety of companies to put on quality programming for our membership and the community at large.

Through these partnerships, members are able to develop their leadership capabilities by strengthening their negotiation skills, maintaining existing relationships, and expanding our network of resources.

2011-2012 Corporate Collaborations & Partnerships

100 Black Men of Atlanta / Bank of America Atlanta Football Classic
 300 Bowling
 5 Seasons Brewing Company
 595 North Venue & Lounge
 ABBA Associates Inc.
 AIDAtlanta
 Another Jones Production
 Atlanta Beverage Company
 Atlanta Braves
 Atlanta Fair
 Atlanta Gas & Light
 Atlanta Marriott Marquis
 BB&T
 Bill Lowe Gallery
 Black Girls Run!
 Black Tie BBQ
 Boxcar Grocer
 Building Bridges to Better Lives
 Café Circa
 Charlie Yates Golf Course
 Chick-fil-A
 Clark Atlanta University
 Cocktail Cupcakes
 Colony Square Fitness
 Continuous Lne
 Dallas Austin Recording Project (DARP)
 Dermatology Affiliates
 Diabetes Association of Atlanta
 Digital Guestlist

Dr. Dennis Kimbro
 Dr. Shay Speaks
 Element K Creative
 Emory University Goizueta Business School
 Entwine Wines
 Food Network
 Fulton County Elections Office
 Garner Circle PR
 Georgia Coalition for the People's Agenda
 H. Harper Station
 Henry W. Grady High School
 Indigo Bar
 Instant Tax Service
 J3 Group
 JFitness Body Solutions
 Jones & Associates
 Kaiser Permanente
 Kennesaw State University
 Kroger
 Marisa Moore Nutrition
 Melia Hotel
 Miller Coors
 National Black Arts Festival
 Contemporary Circle
 National Center for Civil and Human Rights
 Office of Representative Alisha Thomas Morgan
 OMG Booth

Optimum Institute of Economic Empowerment, Inc.
 Perfect Bartender
 Prickly Pear Taqueria
 Publix
 Red Bull
 Regal Cinemas Atlantic Station
 Retro Fitness
 Rex Goliath Wines
 Ruth's Chris
 Scripps Network
 Shula's 347
 SmartWater
 Smoothie King
 Sol Fusion Media Group
 Sole Plus
 State Farm Insurance
 STATS Restaurant & Bar
 STEEL Restaurant
 STRIP Restaurant
 Suppers Served
 TonightAtlanta
 Townsend & Lockett
 Toys for Tykes
 University of Central Michigan
 University of Phoenix
 Vivid Smile Dental Center
 Walmart
 Worldwin Entertainment
 WXIA-TV 11 Alive

ULGA-YP members are just about everywhere.

We take empowerment and service seriously, which means you'll find ULGA-YP members leading and serving in a variety of civic, professional, and philanthropic organizations on the local, state, and national levels.

Because you can't push the movement forward if you only stand in one place.

2011-2012 Board Members' Community Engagement & Leadership

Travis Townsend, Jr., Esq. (President)

Making Employment the Next Step (board member & vice president) • New Leaders Council 2010 Fellow • Atlanta Business League • *When the Cops Come Knockin'* Criminal Literacy Program (facilitator) • Alpha Phi Alpha Fraternity, Inc. • MAFDET (Making a Future Determined by Excellence and Thought), Inc. (board member)

Ciji Tatum (Vice President)

Junior League of Atlanta • Clark Atlanta University Alumni Association • Daughters of Destiny Women's Council

Keshawn Ridgel (Secretary)

Alpha Kappa Alpha Sorority, Inc. • Atlanta MicroFund (executive board) • LexisNexis Women Connected • Technology Association of Georgia • Product Development Management Association

Arnett Mumford, III, Esq. (Parliamentarian)

New Leaders Council 2012 Fellow • Focal Point Global (board member) • Wilkie D. Ferguson Jr. Bar Association • Gate City Bar Association

Cherié Green (Treasurer)

Alpha Kappa Alpha Sorority, Inc. • Big Brothers Big Sisters of Atlanta • The Renew Program (advisory committee member & ambassador)

Courtney Gay (Chapter Liaison)

Delta Sigma Theta Sorority, Inc. • Corporate Volunteer Council of Atlanta • LEAD Atlanta Class of 2011 • New Leaders Council 2012 Fellow • Georgia's WIN List WIN Leadership Academy Class of 2012 Legislative Affairs Committee (Co-Chair)

Kendra Shipmon (Immediate Past President & Community Service Chair)

LEAD Atlanta (2011-12 social committee chair) • Fellowship of Love Church (community relations chair) • Friends of BAEO Atlanta • Georgia Charter Schools Association • White House Project GORun Alumna

Tereance Puryear (Fundraising Chair)

Kappa Alpha Psi Fraternity, Inc. • Association of Production and Inventory Control Society • Council of Supply Chain Management Professionals • Delta Sigma Pi Professional Fraternity • United Way VIP Alumni (c/o 2011)

JaMarcus Brewer (Social & Cultural)

Alpha Phi Alpha Fraternity, Inc. • Association of Energy Services Professionals • Association of Blacks in Energy • American Institute of Physics • Optical Society of Atlanta • Optical Society of America • Elizabeth Baptist Church (ministry chair) • One In Him Ministry • Dillard University Alumni Association • American Council for an Energy Efficient Economy

Kendall Ridley (Public Relations)

New Leaders Council 2011 Fellow • Zeta Phi Beta Sorority, Inc. • Junior League of Atlanta • George Mason University Alumni Association

Denise A. Nicholson (Personal & Professional Development)

National Association of Negro Business and Professional Women's Club (NANBPWC, Inc.) Metro Atlanta Club, National Black MBA Association

Wade Ivy, III (Political Awareness)

New Leaders Council 2011 Fellow • Big Brothers Big Sisters of Atlanta • University of Illinois-Chicago Alumni Association • University of Michigan Alumni Association • Grambling State University Alumni Association

Develop leaders? Yep, we do that.

Developing the leadership capabilities of our membership is a top priority. That's why ULGA-YP plans and executes programming that gives our members copious opportunities to meet new people and share in new experiences.

2011-2012 Leadership Development Programming

Entrepreneur Bootcamp (1500 hours / July 2011)

For the 3rd year in a row, we put on this one-day conference at the Emory University Goizueta Business School.

In workshop sessions, participants learned the critical aspects of entrepreneurship, including business plan development, necessary legal considerations, how to brand and market their business, and how to finance their endeavor.

Dr. Dennis Kimbro, lecturer and researcher in the field of management, entrepreneurship and human potential, served as our keynote speaker.

Ensuring Black Health and Wellness (96 hours / September 2011)

Held at the Melia Hotel in Downtown Atlanta, Dr. M.J. Collier served as our keynote speaker and informed the 60 attendees the importance of maintaining good health and the

steps to take in preventing more serious health issues that affect the African American community.



H. Harper Station was packed with young professionals ready to start 2012 empowered!



Participants learn in a workshop setting at Entrepreneur Bootcamp.

New Year Kickoff Extravaganza (220 hours / January 2012)

With over 100 attendees, H. Harper Station opened its doors just for our kickoff to the calendar year! The kickoff provided an opportunity for members (new and old) to fellowship, and get involved in committees, while creating a social environment perfect for networking.

Ensuring Your Financial Future (180 hours / February 2012)

Our panel of 3 finance experts spoke to our audience on issues of maintaining or increasing our credit worthiness, investing through art purchases, and the importance of estate planning.

YP Day at the Capitol (240 hours / March 2012)

Thanks to the partnership with Georgia Rep. Alisha Thomas Morgan, this event was an excellent opportunity for ULGA-YP members and other young professionals to meet their elected officials in person and learn the inner workings of Georgia politics directly from their political leaders.

The interaction between attendees and officials was not only informative, but motivational for all who want to make a

positive impact in the community.

The partnership with Rep. Morgan was a tremendous example of what young professionals can be accomplish when relationships are created, nurtured, and utilized to impact the community. Feedback from the approximately 50 attendees was positive, citing its usefulness and professionalism.

iLive 2012 (168 hours / April 2012)

The Atlanta Marriott Marquis hosted ULGA-YP for this health and wellness event where our members engaged with keynote speaker, Dr. Twiggy Harris of Kaiser Permanente, and invited health and wellness vendors to learn more about how they can reach their health and fitness goals.



ULGA-YP has not been an organization that has just taken from me but one that has given back to me 1,000 times over."

– Crystal Scales, ULGA-YP's 2012 Member of the Year

Revive! Rejuvenate! Reconnect! (168 hours / June 2012)

This 80-person event, held at 5 Seasons Brewing Company, allowed both members and non-members learn more about ULGA-YP and its accomplishments at the mid-year point.

Revive! provided the opportunity for Atlanta's young professionals networking and socializing in a relaxed environment.



ULGA-YP leadership, members, and guests pose with Gov. Nathan Deal and Rep. Alisha Thomas Morgan (bottom row, center).



community impact

“You don’t make progress by standing on the sidelines, whimpering and complaining. You make progress by implementing ideas.” – Shirley Chisolm

2011-2012 Community Service Programming

Dream Catchers Scholarship (1500 hours / August 2011)

In support of education empowerment, we sent 5 students off to college with \$5,000 in scholarships to help defray the costs of higher education.

Money Matters Financial Empowerment Weekend (200 hours / November 2011)

BB&T, ULGA-YP, and Ryan Mack (CNN contributor and president of the Optimum Institute of Economic

Empowerment) brought his “ ‘Less Talk, More Action’ Economic Empowerment” tour to Atlanta. Free workshops provided empowerment about achieving financial literacy.

Hosea Feed the Hungry (21 hours / November 2011)

ULGA-YP members spent a day preparing food for those less fortunate.

Toys for Tykes Toy Drive (4Q 2011)

We collected toys at various events so less privileged children could open presents on Christmas morning.

Mingle & Serve (40 hours / December 2011)

ULGA-YP members spent an evening fellowshiping and putting up Christmas decorations with the senior citizens of the Big Bethel community.

Deputy Registrar Training (16 hours / January 2012)

We partnered with the Fulton County Election Office to train and certify ULGA-YP members as deputy registrars.

This training supported our ongoing goal of registering 300 voters each month until Election Day. (Registrars must be present to conduct voter registration drives.) Having our own supply of deputy registrars allows us to hold more drives, more often.

Meal Delivery with Project Open Hand (50 hours / March 2012)

We partnered with Elizabeth Baptist Church to deliver meals to the elderly and disabled, with 46 volunteers participating.

National Day of Service (120 hours / May 2012)

We teamed up with Big Thinkers Science Exploration (a YP member-owned company) and Sandtown Middle School to conduct STEM-focused workshops and activities with 6th, 7th, and 8th grade students. Because of our efforts at Sandtown Middle School, our president was invited back to deliver the 2012 8th grade graduation commencement address.



May 2012: A father and his high school senior daughter stopped by our voter registration booth at the Atlanta Jazz Festival to register her to vote for the first time.

**Voter Registration Drives
(236 hours / 1Q & 2Q 2012)**

ULGA-YP has held or participated in 9 registration drives, registering a total of 540 Georgians since January.

Mentoring & Additional Volunteering

ULGA-YP recruits volunteers to serve as mentors in ULGA's Project Ready program. We have 30 members currently serving as mentors.

We also support the affiliate by providing volunteers to support its partnership with the Comcast Cares service program.

Standout YP Service to the Urban League of Greater Atlanta

Courtney A. Gay, Chapter Relations Liaison

Courtney A. Gay chairs the Urban League of Greater Atlanta's Legislative Affairs Committee. The committee's goal is to devise grassroots advocacy strategies that engage state and federal engage legislators about issues facing minority populations served by the ULGA.

Courtney facilitates the committee's biweekly conference calls and has been the heart of some of the committee's biggest accomplishments. Through Ms. Gay's network of relationships, she secured meetings for ULGA President & CEO Nancy Flake Johnson with the following groups:

- Senate minority leadership (Democrat) of the Georgia Legislature
- House of Representatives' Democratic Caucus of the Georgia Legislature
- Republican Caucus leadership and members of prominent legislative committees
- Black Caucus of the Georgia Legislature
- Georgia Representative Stacey Abrams, the Democratic leadership for House

The meetings with ULGA and Georgia legislative leadership focused on how to promote job creation and economic growth for minority communities.

These meetings led legislators to understand the unique position ULGA has in understanding out how certain bills and policies would affect minority communities. As a direct result of the meetings secured by Courtney Gay, Governor Nathan Deal sought out ULGA's input about the potential impact and implications of a bill about mandatory drug testing for access to unemployment benefits.

Courtney also took the lead on the silent auction for the affiliate's Equal Opportunity Day Awards Dinner (the major ULGA fundraiser). She spent 100 hours putting the auction together and contacting sponsors and donors. The silent auction generated \$6,500 in funds for the ULGA.

Otis Threatt, Past ULGA-YP President

Otis Threatt works with ULGA to identify and vet new potential board members, facilitates elections and new member orientation. Additionally, Otis has located and established several corporate partnerships for the affiliate that have resulted in new financial, media, and in-kind resources for the affiliate. The Coca-Cola Company and State Farm Insurance are just two sponsorships Otis has secured for the affiliate.

Tia Tappan, Director of Marketing

ULGA-YP member Tia Tappan also served as the first-ever Director of Marketing at the Urban League of Greater Atlanta. In just a few months, she increased the agency's social media impact by 200%, helping to boost awareness and attendance at ULGA's 50th Equal Opportunity Day Awards Dinner; and increased Board of Directors' engagement and interaction.

Tia also created a communications protocol for internal and external communications and has garnered national publicity for ULGA by securing a feature on NPR's "All Things Considered." The segment, "Black Atlantans Struggle to Stay in the Middle Class," aired December 8, 2011.

In addition to designing and gathering content for e-newsletters, Tia maintained media contact lists and created partnerships with other vendors to increase ULGA's community reach.

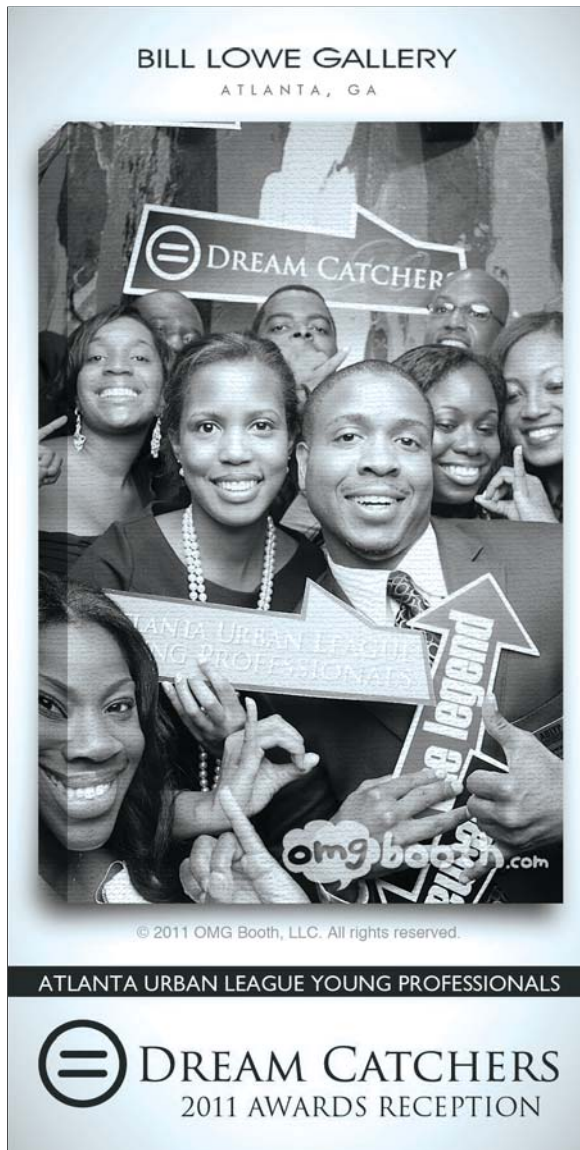


membership development

We have only one rule: Work hard. Play hard.

Our membership is the lifeblood of the empowerment movement. ULGA-YP provides a variety of opportunities for networking and socializing to keep members happy and engaged.

2011-2012 Membership Development Programming



Dream Catchers Awards Reception (1500 hours / August 2011)

The Dream Catchers Awards Reception provided an opportunity for ULGA-YP members and friends to dress in their finest to celebrate the scholastic achievements of college-bound students.

The Dream Catchers Awards Reception is one of the most highly anticipated events of Atlanta's young professional summer social scene.

Left: Dream Catchers is a time to have fun with our friends – for a great cause. ULGA-YP members and friends squeeze into the OMG Booth!

Weekend Getaway to Savannah (720 hours / September 2011)

10 members attended the Getaway to Savannah. The trip included round-trip transportation to Savannah and a double occupancy hotel stay at Staybridge Suites Savannah as well as a moonlight open bar boat cruise. Some of



Good to get away: Part of the Weekend Getaway group, leaving our hotel on River Street in the Downtown Historic District.

the events included dinner at Paula Deen’s “Lady and Sons” restaurant, a Tybee Island excursion, and a rooftop gathering at the Bohemian Rooftop Bar. This event was a great event for getting new members to get to know other members in the organization.

**The Holiday Soirée
(300 hours / December 2011)**

Our annual holiday celebration was held in collaboration with TonightAtlanta.com and was attended by over 300 ULGA-YP members and friends.

The Holiday Soirée gave our hardworking members a chance to celebrate the end of another year and exposed us to new prospective members.

**300 Bowling (with a twist!)
(140 hours / January 2012)**

Our first social event of the year boasted 82 attendees, exposing us to new potential members and creating a new relationship with 300 Bowling Atlanta.

**Mardi Gras Mixer at Café Circa
(900 hours / February 2012)**

Over 300 guests attended the Mardi Gras Mixer. This event expanded the reach of ULGA-YP to other young professionals in the Metro Atlanta area. The mixer was also the start of a mutually beneficial relationship with the Black-owned restaurant Café Circa for future events and collaborations.



Happy holidays: ULGA-YP members being fabulous the Holiday Soirée at Indigo Bar.

**“Think Like A Man” Private
Movie Screening & Mixer
(600 hours / April 2012)**

Our private mixer was held

at STRIP restaurant, with our private movie screening taking at Regal Cinemas Atlantic Station. There were a total of 150 attendees at the mixer and 125 attendees at the private screening – a sold out event.



May 2012: Our private screening and mixer tickets sold out in less than 3 days.

**Membership Appreciation
BBQ (120 hours / June 2012)**

We couldn’t put on any programming or make an impact on the community without our members and volunteers, which is why we treat our members, prospective members, and friends to our annual Membership Appreciation BBQ!

This year, we had 40-50 members and guests brave a rainy Atlanta afternoon and join us at Grant Park for a grill-out with music and a high-intensity spades tournament!



fund development

Committed to investing in our future.

In addition to courting corporate sponsors, ULGA Young Professionals puts on a variety of revenue-generating programming — from mixers and receptions to galas and lavish dining experiences paired with socially-relevant panel discussions.

2011-2012 Fundraising Information

Dream Catchers Awards Reception (1500 hours / August 2011)

The Dream Catchers Awards Reception provided an opportunity for ULGA-YP members and friends to socialize and raise funds for college-bound students.

This year's awards reception was held at the Bill Lowe Gallery, lending a beautiful

backdrop of artwork by Black artists. (This event was the start of a partnership with the gallery, whose sales and marketing director became a panelist for our February 2012 PPD event.)

Funds raised: \$6,972

Cork Savvy! (280 hours / March 2012)

Cork Savvy was an inspirational night of networking and discussion with leaders of the New Civil Rights Movement



ULGA-YP members and friends rally around Justin Tanner, who received the Political Advocate Award for his work as National Co-Chair for Generation 44.



2011 ULGA-YP Member of the Year, Mia Robins, peruses the Cork Savvy program.



Our Cork Savvy panelists pose for the camera.

over a lavish four-course meal with wine pairings.

Our members and friends gathered in a private ballroom at Ruth's Chris Steak House and participated in frank conversation with seasoned and up-and-coming leaders, community activists, and change agents.

One lucky attendee took home a case of Entwine wine, courtesy of the Food Network.

Conversation and questions addressed concerns about how to improve education equality for Black youth, how we can get more young people politically active, and possible solutions for

improving economic situations for the Black community.

Funds raised: \$4,016



Chapter T-Shirt Sales

The 2012 edition t-shirt has generated \$210 in revenue and raises chapter visibility at events.

Funds raised: \$210

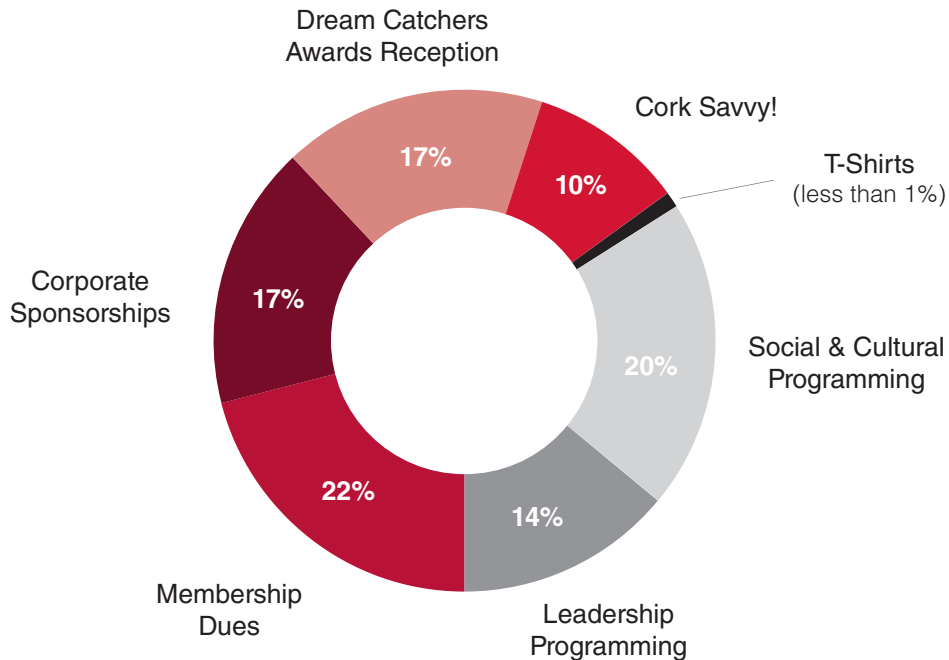
Membership Development Programming

We raise funds throughout the year by generating through ticket sales and partnerships with other organizations. Each social or cultural

event generates a profit.

Funds raised: \$8,026

2011-2012 Revenue by Category



Total Revenue: \$40,172



communications + media

We use media to change minds and move bodies.

Through our website, our mailing list, and our Facebook and Twitter accounts, ULGA-YP is changing the face of the movement and reaching more people than ever with our message of empowerment.



The PoliTicker political blog (April 2012)

April 2012 saw the launch of our *PoliTicker* blog – a comprehensive weekly round-up and analysis of important political news, legislation, and information to help you navigate the political landscape.

Our members contribute content to *The PoliTicker* on topics important to them and of significant social consequence.

“See Past the Profile” video campaign (2Q 2012)

In response the killing of

Trayvon Martin, ULGA-YP members and friends produced a video that challenges the public to face its fears and prejudices and find the threads of humanity that unite us.

ULGA-YP Political Awareness chairman Wade Ivy, III, wrote the script and directed the video shoot, which was filmed on a professional sound stage by Another Jones Production.

Mentions in the Media

- NULYP.net
 - Cork Savvy mention
- Examiner.com: Atlanta Where to Be: Mar. 12-18

- Cork Savvy mention
- NULYP.net
 - National Day of Service mention
- AlishaMorgan.com
 - 3rd Annual Young Professionals Day at the Capitol
- Chattahoochee High School website
 - Dream Catchers Scholarship mention
- AlishaMorgan.com
 - Recap of 3rd Annual Young Professionals Day at the Capitol
- 11Alive.com
 - Mention of private “Think Like a Man” screening and mixer
- The Chic Chronicles
 - Review of Cork Savvy! event



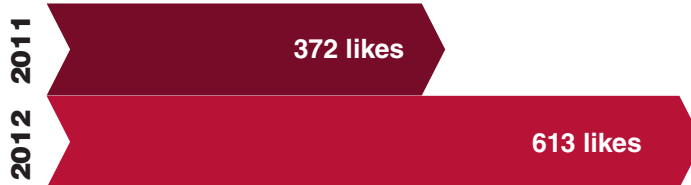
Social Media Reach: 2010-2011 (2011) vs. 2011-2012 (2012)



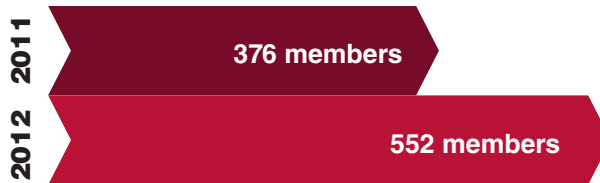
Twitter



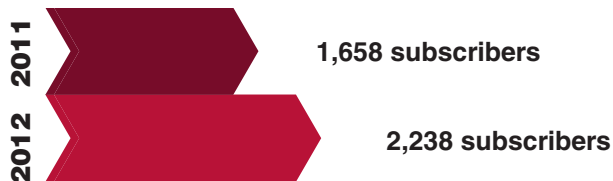
Facebook



LinkedIn Group



E-mail newsletter



New for 2012!
Meetup.com group





member of the year

Meet **Crystal Scales**, the ULGA Young Professionals' Member of the Year.

Member since: January 2011

Chapter Commitments: Personal and Professional Development Committee, Membership Committee, Community Service Committee, Dream Catchers Awards Committee.

Goal in life: "To be an asset to others."

Advising, graphics work, program creation, membership recruitment and retention,

Crystal Scales is an Atlanta native whose infectious personality and willingness to serve took our chapter by storm. Her selection as the 2012 Member of the Year surprised no one.

Crystal's professional reputation is that of a leader who looks to resolve issues by finding common ground. She started her career in the non-profit sector, working for a young church in program

management and

communication

“Crystal brings enthusiasm and creativity to everything she touches in YP. She is always available to serve without hesitation and is a trusted resource across all committees in the chapter.”

– Cherié Greene, ULGA-YP Treasurer



Crystal Scales (l), ULGA Young Professionals' Member of the Year, and Cherié Greene (r), chapter Treasurer

management for six years.

Because she actively sought out personal and professional growth, Crystal climbed the ladder to her management position at Comcast. Responsible for five supervisors and 135 employees, Crystal remains Comcast's only supervisor ever responsible for concurrently managing two teams of staff.

Two years ago, when Crystal found herself looking for an

organization where she could meet new people and provide an outlet for community

“Crystal has easily been the most visible member of ULGA-YP in 2012. In addition to

who developed and printed our “Health Passport” to with precise execution.

I thought I had missed an item, and Crystal had already thought about them and made sure I was at ease. Her dedication to the PPD committee and most of all ULGA-YP is undeniable.”

“She has helped us grow year-to-date membership by more than 25%. I can’t think of anyone more deserving of this award than Crystal.”

– Michael Bullock, ULGA-YP Membership Chair

These passports had the look of a real U.S. State Department passport which each of the attendees used as a

Since her days in the Girl Scouts (13 years), to working with Habitat for Humanity and the Student Ministry while in college, to mentoring teens, volunteering with Junior Achievement, service through Women in Cable Television, and the many hours dedicated to ULGA-YP, Crystal exemplifies living a lifestyle of service.

service, her friend recommended that she check out ULGA-YP. One meeting was all it took – Crystal joined the chapter that very night: “I was excited about the information that was shared that night, and I knew that I could be an asset to the organization.”

her attendance and participation, she does not hesitate to assist doing whenever is asked of her. She provides input on the communications we send to our new Meetup.com members as well. She was also vital to the success of our 2012 Member Appreciation Barbecue by taking initiative and anticipating what needed to be done.”

guide as they visited each vendor. Crystal also created and compiles the attendee surveys conducted at each PPD program, which allows us to determine which workshops worked and which ones didn’t. And if that were not enough, all printed material that is needed by PPD is produced by Crystal using her graphic arts skills.

For all of these reasons, that is why Crystal Scales is our choice for NULYP Member of the Year.

What has kept Crystal busy since joining YP? In a word – service. Crystal serves on a record four committees. She attends committee meetings regularly and takes on tasks that directly affect the success of ULGA-YP’s programming She is counted on as the go-to person to complete assignments with detail and care and works with a vision for increased success.

Our Personal & Professional Development Chair Denise A. Nicholson says of Crystal: “During

“She is the one person I can always turn to for full details about the goings-on in every committee in ULGA-

And that’s why she should be yours, too.

According to ULGA-YP’s Membership Chair, Michael Bullock:

the planning for our iLive Health and Wellness Seminar, it was Crystal

YP. There have been PPD workshops where

“Crystal has been instrumental in helping ensure that our PPD workshops are not only well-executed but informative to our attendees.”

– Denise A. Nicholson, ULGA-YP Personal & Professionals Chair