



ULGA | YOUNG PROFESSIONALS


Urban League of Greater Atlanta Young Professionals

Empowering Communities...Changing Lives

2023-2024

PARTNERSHIP

PACKET

 fundraising@ulga-yp.org


 <https://www.ulga-yp.org/>

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THE 'YP' BRAND

The Urban League of Greater Atlanta Young Professionals is committed to the development of young professionals across Metro Atlanta, preparing them to become the next generation of corporate, civic and community leaders.



LETTER FROM THE PRESIDENT

WHO WE ARE: ULGA-YP



Greetings Prospective Partner!

It brings me great joy to introduce myself as the sitting President of the Urban League of Greater Atlanta Young Professionals (ULGA-YP)! I have the privilege of leading this premiere young professional organization under the guidance of our affiliate, the Urban League of Greater Atlanta (ULGA), that's spearheaded by the incomparable President & CEO Nancy Flake Johnson. Since our YP chapter's inception in October 2001, there have been a countless number of trailblazers who have embodied the work of The Movement. I am looking forward to your partnership in advancing the efforts of our nationally-recognized YP chapter.

Our mission is centered on empowering communities and changing lives. We accomplish this by serving African-Americans in Atlanta, GA through civic engagement, personal & professional development, and social initiatives. It is my presidential vision that through their individual membership, every member of the Urban League of Greater Atlanta Young Professionals (ULGA-YP) will do just that. With active participation and pride, each ULGA-YP member will become a leader for "good trouble", advocate for equity, and be an ally for the best socio-economic outcomes for African-American people. However, it is the contributions of our sponsors that allow us to answer the charge of our affiliate and create the much needed impact in our communities.

It is my hope that through a valuable partnership between us, we can accomplish our ULGA-YP goal of providing a platform for young professionals (aged 21-40) in Atlanta to give back to their communities through innovative programming all while exploring the ways in which our organizations can mutually benefit during my tenure as YP President.

*Sincerely,
Crystal Jordan*

President, 2023-2025

Urban League of Greater Atlanta Young Professionals (ULGA-YP)

GROWING COMMUNITY LEADERS & SERVING METRO ATLANTA

WHO

WE ARE

ULGA-YP

The mission of ULGA-YP is to support the National Urban League movement through volunteerism, philanthropy, and membership development. We accomplish this by supporting our local affiliate, The Urban League of Greater Atlanta, providing a forum for the development of young professionals and engagement of Atlanta's youth.



Corporate SPONSORSHIP LEVELS

Serving as a ULGA-YP corporate sponsor awards you with premium exposure to our diverse & talented membership body. This is done utilizing our massive social media footprint, reputable event branding, and face-to-face interaction throughout our yearlong programming. Recognition of your support will be included online and in the pre-event publicity which includes e-mail distribution & various social media campaigns leading up to the event.

DIAMOND \$20,000

- Formal recognition of sponsorship status at the Urban League of Greater Atlanta Young Professionals (ULGA-YP) Signature Events during the 2024 fiscal year
- Thirty (30) ULGA-YP one-year regular memberships
- Ten (10) VIP tickets to the 2024 Dream Catchers event **and** ten (10) VIP tickets to another event of choice
- Opportunity to make remarks during Spring 2024 Dream Catchers event **and** another event of choice
- Prominent logo placement on all advertising materials **and** on the ULGA-YP website
- Brand Promotion on ULGA-YP social media platforms

PLATINUM \$10,000

- Formal recognition of sponsorship status at one of the Urban League of Greater Atlanta Young Professionals (ULGA-YP) Signature Events during the 2024 fiscal year
- Twenty (20) ULGA-YP one-year regular memberships
- Five (5) VIP tickets to the 2024 Dream Catchers event
- Opportunity to make remarks at one ULGA-YP event of choice
- Prominent logo placement on one signature event of choice **and** the ULGA-YP website
- Brand Promotion on ULGA-YP social media platforms

GOLD \$5,000

- Formal recognition of sponsorship status at one of the Urban League of Greater Atlanta Young Professionals (ULGA-YP) Signature Events during the 2024 fiscal year
- Ten (10) ULGA-YP one-year regular memberships
- Two (2) VIP tickets to the 2024 Dream Catchers event
- Logo placement on one signature event of choice **and** the ULGA-YP website
- Brand Promotion on ULGA-YP social media platforms

SILVER \$2,500

- Five (5) ULGA-YP one-year regular memberships
- Two (2) VIP tickets to the 2024 Dream Catchers event
- Logo placement on the ULGA-YP website
- Brand Promotion on ULGA-YP social media platforms





Individual SPONSORSHIP LEVELS

Serving as a ULGA-YP individual sponsor awards you with premium exposure to our diverse & talented membership body through face-to-face interaction at our signature Spring event, recognition of your support online, and branded paraphernalia as an outward display of support.

CHAMPION 1,000

- Two (2) ULGA-YP one-year regular memberships
- One (1) VIP ticket to the 2024 Dream Catchers event
- Two (2) ULGA-YP paraphernalia items
- Individual name/brand will be placed on the ULGA-YP website
- Recognition of give via ULGA-YP social media platforms

PARTNER \$750

- One (1) ULGA-YP one-year regular membership
- One (1) VIP ticket to the 2024 Dream Catchers event
- One (1) ULGA-YP paraphernalia item
- Individual name/brand will be placed on the ULGA-YP website
- Recognition of give via ULGA-YP social media platforms

SUPPORTER \$500

- One (1) VIP ticket to the 2024 Dream Catchers event
- One (1) ULGA-YP paraphernalia item
- Individual name/brand will be placed on the ULGA-YP website
- Recognition of give via ULGA-YP social media platforms

FRIEND IN-KIND

In-kind donations are critical to our fundraising efforts for special events in support of our affiliate, the Urban League of Greater Atlanta. Examples of in-kind donations include, but are not limited to: Meeting/event space, food/drinks, gift cards, goods, etc.

- Individual name/brand will be placed on the ULGA-YP website
- Recognition of give via ULGA-YP social media platforms



Our PROGRAMS

PROJECT READY

This program prepares African-Americans and other historically underserved youth, grades 6 -12, for college and careers. The goal is to expose youth to the many possibilities of a higher education and the provide them with the skills and pathways to get there (i.e. Scholarships).

NATIONAL DAY OF EMPOWERMENT

National Day of Empowerment is an annual signature initiative geared toward supporting minority entrepreneurs, minority owned businesses as well as providing education to empower young professionals and our community at large.

NATIONAL DAY OF SERVICE

National Urban League Young Professionals (NULYP) chapters nationwide celebrate service by joining together to promote comprehensive STEAM educational opportunities and mentoring each Spring. By planning activities that expose black and minority communities, particularly youth, to fields they are underrepresented in, chapters generate excitement and awareness.

Signature EVENTS

STATE OF YOUNG A.T.L.

This signature program seeks to enhance the civic and political knowledge of the metro-Atlanta community. State of Young ATL is an integral part of the ULGA-YP mission to facilitate civic empowerment and political engagement. As we are facing many issues to be resolved in Atlanta, ULGA-YP will provide community members the opportunity to listen to speakers on issue based topics and engage in interactive activities that will provide education and solutions.

DREAM CATCHERS AWARDS & SCHOLARSHIP RECEPTION

Dream Catchers is focused on identifying and recognizing students in the Greater Atlanta area who exhibit academic success, while rewarding businesses and individuals that exhibit excellence in areas relevant to our five-point empowerment agenda. Dream Catchers is a much-anticipated event of the Atlanta spring social season; As such, Dream Catchers is a great opportunity to help ULGA-YP provide deserving students funds for college.





DREAM CATCHERS AWARDS & SCHOLARSHIP RECEPTION

DREAM CATCHERS IS APPROACHING ITS 13TH YEAR AND IS FOCUSED ON IDENTIFYING AND RECOGNIZING STUDENTS IN THE GREATER ATLANTA AREA WHO EXHIBIT ACADEMIC SUCCESS, WHILE REWARDING BUSINESSES AND INDIVIDUALS THAT EXHIBIT EXCELLENCE IN AREAS RELEVANT TO OUR FIVE-POINT EMPOWERMENT AGENDA. DREAM CATCHERS IS A MUCH-ANTICIPATED EVENT OF THE ATLANTA SPRING SOCIAL SEASON; AS SUCH, DREAM CATCHERS IS A GREAT OPPORTUNITY TO HELP ULGA-YP PROVIDE DESERVING STUDENTS TUITION FOR COLLEGE. HIGH SCHOOL SENIORS IN ULGA'S PROJECT READY PROGRAM WILL HAVE THE OPPORTUNITY TO COMPLETE AN APPLICATION AND COMPOSE AN ESSAY THAT FOCUSES ON THEIR INDIVIDUAL PASSIONS AS IT RELATES TO ONE OF THE ULGA-YP'S FIVE CORE SERVICE AREAS. THE WINNERS (TRADITIONALLY FIVE) RECEIVE A FINANCIAL GIFT TOWARDS THEIR COLLEGE EDUCATION. THE ULGA-YP EXECUTIVE BOARD WILL ALSO RECOGNIZE BUSINESS AND INDIVIDUALS WHO HAVE SERVED AS AVID SUPPORTERS OF ULGA-YP PROGRAMS. CONTRIBUTIONS TOWARDS THIS EVENT WILL BENEFIT THE DREAM CATCHER'S SCHOLARSHIP FUND AND OTHER ULGA-YP SERVICE PROGRAMS.

FUNDRAISING GOAL: \$30,000



ULGA-YP PARTNERSHIP AGREEMENT

I/WE WILL SPONSOR AT THIS LEVEL: _____

COMPANY (IF APPLICABLE): _____

NAME: _____ PHONE: _____

EMAIL: _____

ADDRESS: _____ CITY: _____ ZIP: _____

NAME(S) AS YOU WISH IT TO APPEAR ON SOCIAL MEDIA & OTHER RECOGNITION: _____

MONETARY AMOUNT: \$ _____ USD

AVAILABLE PAYMENT OPTIONS (CIRCLE YOUR PAYMENT METHOD):

CHECK (ENCLOSED)

PAYPAL INVOICE (E-MAIL REQUIRED)

CREDIT CARD (INFORMATION BELOW)

NAME ON CARD: _____

CARD NUMBER: _____ EXP. DATE: _____

ADDRESS: _____ CITY: _____ ZIP: _____

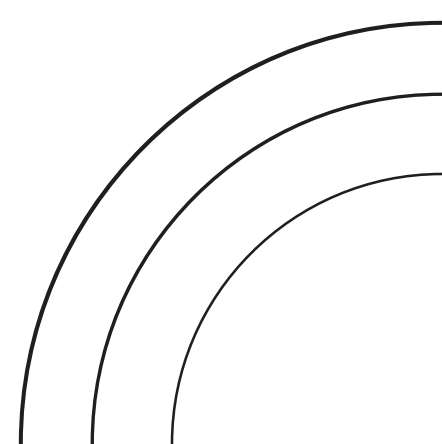
SIGNATURE: _____ DATE: _____

RETURN TO:

ATTN: XAVIER BLOUNT
ULGA-YP TREASURER
URBAN LEAGUE OF GREATER ATLANTA
230 PEACHTREE STREET, SUITE 2600
ATLANTA, GA 30303

OR SCAN AND EMAIL TO:

CHANTE'L ARMSTRONG AT FUNDRAISING@ULGA-YP.ORG





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Thank
You!

We look forward to your support and the future of partnership!

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